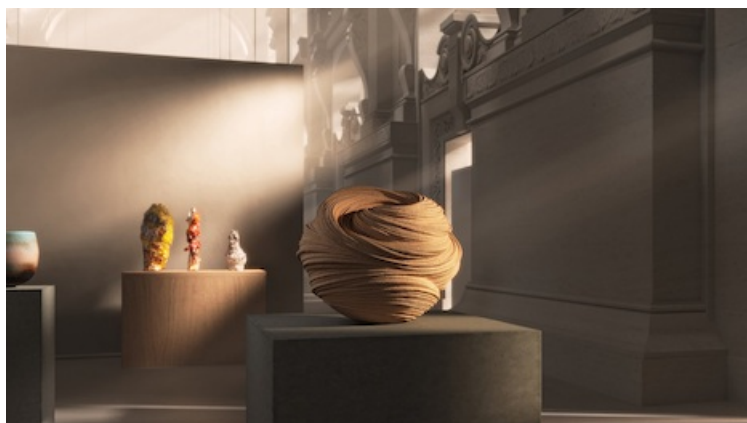


APPAREL AND ACCESSORIES

## Loewe Foundation to celebrate artisans with 2022 Craft Prize

September 24, 2021



*Applications for the Loewe Foundation Craft Prize are now open. Image credit: Loewe Foundation*

By LUXURY DAILY NEWS SERVICE

Spanish apparel and accessories house Loewe has opened applications for the fifth edition of its Craft Prize, celebrating creativity and innovation in contemporary craftsmanship.

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The **Loewe Foundation Craft Prize** honors modern artisanship by showcasing the works of skilled craftspeople. Applications are open through Oct. 25.

Celebrating craft

Led by Sheila Loewe, the Loewe Foundation looks to promote creativity, education and heritage in the arenas of poetry, dance, photography, art and craft.

The Craft Prize recognizes craftspeople whose artistic vision, technical skill and desire to innovate opens doors to more excellence in craft.

A cross-disciplinary panel of experts, headlined by Loewe creative director Jonathan Anderson and 2021 Loewe Foundation Craft Prize winner Fanglu Lin, will short list 30 works at the end of January 2022.

LOEWE  
FOUNDATION  
CRAFT  
PRIZE



Craft Prize, 2022

Submissions now open

*The prize winner will receive 50,000 euro, or about \$58,570. Image credit: LVMH*

The jury will announce the winner in spring 2022. The winner will have their work featured in the Loewe Foundation Craft Prize exhibition, alongside the other finalists, in addition to receiving an award of 50,000 euro, or about \$58,570 at current exchange.

Finalists who receive "special mentions" will win 5,000 euro, or about \$5,850.

Last year, the works were displayed on the Loewe Foundation website in a virtual space, which recreated the inside of the Muse des Arts Dcoratifs in Paris. Shortlisted pieces were also captured in high-definition 3D renderings to enhance details as part of the immersive experience.

Mr. Anderson also revealed The Room in 2020, a digital space featuring the works of artisans who have been shortlisted for the Craft Prize every year since 2016.

Loewe-owner LVMH recently partnered with *Elle* magazines on a new prize honoring and supporting craftswomen. Prix des Artisanes is open to women working in four categories: fashion, design, wine and spirits and preservation of French patrimony, or heritage ([see story](#)).

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