

AUTOMOTIVE

## Porsche expands its destination charging network in Canada to select hotels, destinations

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*Porsche destination charging expands network in Canada. Image courtesy of Porsche Cars Canada*

By LUXURY DAILY NEWS SERVICE

German automaker **Porsche** is expanding its destination charging network in Canada.

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Select hospitality and leisure properties in Canada are collaborating with Porsche in offering drivers Porsche-branded AC chargers during their stays. Now, Porsche drivers can enjoy a meal, spend some time at a winery or golf course or stay the night as they charge their all-electric Porsche, the Taycan.

"An integral part of a sustainable mobility model is its fast and convenient electric vehicle charging network," said Marc Ouayoun, president and CEO of Porsche Cars Canada, in a statement.

"The success of the Taycan as the brand's first all-electric vehicle as well as our commitment to the electric future of our sports cars support this investment alongside others in our growing charging infrastructure."

Venturing, charging, staying

Participating hotels and resorts in Canada include The Ritz-Carlton, Toronto and Sofitel Montral Le Carr Dor to wineries including Martin's Lane and CedarCreek Estate in British Columbia.

Porsche destination charging stations currently include seven active locations in Canada with five additional sites under construction and plans to continue national expansion. The locations are listed in the Porsche Charging NA app for real-time navigation.



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Organizations that wish to join the network can apply online at [destination.charging@porsche.ca](mailto:destination.charging@porsche.ca). Porsche provides program partners with free charging hardware.

Electric vehicle offerings continue to permeate the luxury automotive space.

Earlier this week, British automaker Rolls-Royce confirmed its first, long-awaited fully electric vehicle, marking a turning point for the marque.

Named the Spectre, the battery electric vehicle is expected to come to market during the fourth quarter of 2023. Rolls-Royce also plans to have a fully electric model lineup by 2030, joining other luxury automakers including Bentley ([see story](#)).

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