

NEWS BRIEFS

Day's wrap: LVMH, Facebook, Gucci, Zegna and LX Collection

October 5, 2021



The Parisian brand was relaunched in 2014 by Ramdane Touhami and Victoire de Taillac, inspired by Jean-Vincent Bully, an emblematic perfumer of the 19th century. Image courtesy of LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 5:

[LVMH acquires personal care brand L'Officine Universelle Buly](#)

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton has acquired French personal care brand L'Officine Universelle Buly.

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[Facebook files second motion to dismiss antitrust lawsuit](#)

Social media company Facebook has filed a second motion to dismiss the antitrust lawsuit brought by the United States Federal Trade Commission.

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[Gucci continues centennial celebration with Saks, Mattel](#)

Italian fashion house Gucci is continuing the celebration of its 100th anniversary with help from toy manufacturer Mattel and Saks Fifth Avenue.

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[Zegna hosts virtual roundtable celebrating founder's scholarship](#)

Italian menswear company Ermenegildo Zegna Group is highlighting its social and environmental commitments in a digital event celebrating the eighth edition of the Ermenegildo Zegna Founder's Scholarship.

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[LX Collection begins international expansion](#)

Luxury condominium development digital platform LX Collection is announcing its expansion to Toronto, its first market outside of the U.S.

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[Balenciaga welcomes The Simpsons' into the world of luxury](#)

Kering-owned fashion house Balenciaga has given a luxurious makeover to television's most iconic animated family through a heartfelt and humorous campaign.

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