

FOOD AND BEVERAGE

Mot Hennessy selects official Champagne preservation partner

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Coravin is the official preservation partner of Mot Hennessy and its brands. Image credit: Coravin Inc.

By LUXURY DAILY NEWS SERVICE

LVMH's wine and spirits division Mot Hennessy has teamed up with global wine technology innovator [Coravin](#), naming it the official preservation partner of Mot Hennessy Champagnes.

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The technology innovator recently released its Coravin Sparkling System, which hopes to revolutionize by-the-glass Champagne and sparkling wine consumption. Both brands will work to distribute the system globally, focusing heavily on restaurants, wine bars and other venues with on-premise wine consumption.

"Our mission is and always has been to craft great experiences for our consumers," said Philippe Schaus, president and CEO of Mot Hennessy, in a statement. "The new Coravin system will enable more Champagne lovers to discover and enjoy exceptional bottles.

"Indeed, it will allow our gastronomy partners and the finest bars and clubs to offer our different Champagne brands and expressions by the glass while, over several days or weeks, keeping them fresh and sparkling."

Wine technology

Coravin is known for its wine preservation system that extends the life of a bottle after a single glass service through the injection of inert gas.



The system inserts carbon dioxide into the bottle to preserve the carbonation. Image credit: Coravin Inc.

Until recently, it was only available for still wines, but after eight years in development and testing in collaboration with Mot Hennessy brands, Coravin Sparkling System was created.

The technology aims to ensure the integrity of fine Champagne and sparkling wine weeks after the first glass has been served.

The sparkling stopper locks securely on any half-bottle, 750ml bottle or Magnum, while the charger injects carbon dioxide into the bottle after the wine is served, to prevent the bubbles from dissipating.

By distributing the system globally to restaurants and other establishments, Coravin and Mot Hennessy hope to provide an economic benefit to these venues by eliminating waste.

The Coravin Sparkling System is available internationally for at-home and professional use via Coravin's global websites. It currently retails for \$399.

Focusing on the history of its Champagne, LVMH's Mot & Chandon recently tapped tennis legend Roger Federer for its new film series, "Through the eyes of," which examined the Champagne-making process through the perspectives of brand ambassadors and friends of the house ([see story](#)).

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