

APPAREL AND ACCESSORIES

## Moncler announces new Milanese corporate campus

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Rendering of the new Moncler headquarters. Image credit: Antonio Citterio Patricia Viel International Architecture

By LUXURY DAILY NEWS SERVICE

French-Italian fashion group Moncler S.p.A. is emphasizing sustainability in the designs for its new Milan headquarters.

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Moncler is working with European real estate developer Covivio, as well as Antonio Citterio Patricia Viel International Architecture and Interior Design Studio, on the new building. Scheduled to open in 2024, the new headquarters will be designed with sustainability and collaboration top of mind.

"During the pandemic, we understood that we can work anywhere, but we also understood that it is when we are together that we make the difference and release all our energy," said Remo Ruffini, chairman/CEO at **Moncler S.p.A.**, in a statement.

"We want to reshape our employees' work experience thanks to a place where people can express their full potential and where creativity and collaboration feel like home."

### Moncler at work

The urban redevelopment project will unite all Milan-based employees of the Moncler brand at a single 38,000 square meter, or 409,000 square feet, site. Currently, Moncler employees are spread out at three different locations around Milan.

Reflecting changes in workplace culture, the new headquarters will have an environment better suited for hybrid models than traditional office layouts.

"We will continue to embrace and support the needs of our people by offering flexible working conditions, but my dream is to create a place where energy, well-being and attention to the environment are at the heart of everything, and where we all want to be," Mr. Ruffini said.



*Last year, Moncler announced its acquisition of Italian sportswear competitor Stone Island. Image credit: Moncler*

Interior space will be designed to accommodate working groups with open common areas to encourage socialization, creativity and collaboration. Stylistically, the furniture will be inspired by a familial setting, offering comfort more often associated with a home than an office.

With WELL and LEED certifications in mind, the building design also considers factors such as indoor air quality, thermal comfort and natural light. The incorporation of energy-efficient systems in addition to natural and recyclable resources will limit environmental impact, energy consumption and emissions.

Other sustainable features include a chimney restored with the new ability to introduce outside air to a "bioclimatic greenhouse," thereby enhancing the building's thermal performance. A nearby surge tank will be converted into a water tank, collecting rainwater to irrigate an internal garden.

Moncler is not the only luxury player investing in new headquarters that reflect the modern workforce.

Online retailer Farfetch is launching a fashion euphoria in the form of headquarters in Portugal, slated to open in 2025.

In collaboration with architect group BIG (Bjarke Ingels Group), Farfetch is designing a headquarters featuring 12 interconnected buildings, each representing various elements of the company. The headquarters will serve as a small fashion village connecting more than 3,000 Farfetch employees based in Portugal with creators, consumers and more ([see story](#)).

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