

AUTOMOTIVE

## McLaren, Tumi expand collection with compact travel pieces

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*The pair is adding nine additional pieces, extending the collection to include small leather goods, outerwear and more. Image courtesy of McLaren*

By LUXURY DAILY NEWS SERVICE

British automaker McLaren and lifestyle brand **Tumi** are adding new pieces to their travel collection that launched earlier this year.

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The pair is adding nine additional pieces, extending the collection to include small leather goods, outerwear and more. Reflecting the partnership's dedication to excellence and innovation, the additions are aiming to meet the needs of those who prefer lighter, more compact designs.

"The shared ethos of technical innovation, high-quality materials and cutting-edge design behind the Tumi and McLaren brands is what makes this collaboration such a natural fit," said Rob Melville, design director for McLaren Automotive, in a statement.

"We both seek to elevate the customer experience through optimum performance," he said. "These additional pieces are all about making those moments of travel and reconnection, that we've all been yearning for, truly special."

Completing the travel experience

The new pieces are reimagining the initial collection's familiar touches, including the use of carbon fiber, a lightweight material and McLaren's recognizable orange colorway.

New pieces include the Halo Backpack with orange-papaya accents, a leather handle and magnetic zippers, featuring a laptop pouch and built-in USB port for charging. For shorter trips, there is the new M-Tech Soft Satchel, a duffel with a papaya-accented padded shoulder strap and leather top carry handles.

Three new compact styles include the Brox Slim Utility Pouch, the Fuel Crossbody and the Remex Accessory Kit, suited specifically for the minimalist traveler.



*McLaren originally partnered with Tumi in 2019. Image courtesy of McLaren*

The new offerings also include smaller accessories for passports, cards and more.

This is year three of the partnership, as McLaren named Tumi its official luggage partner for its racing team and consumer cars brand, leveraging a shared focus on technical innovation and design in 2019.

The alliance served as McLaren's foray into categories including fashion and eyewear as the automaker seeks to build a lifestyle around its brand ([see story](#)).

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