

EVENTS/CAUSES

Kering celebrates Women in Motion with Centre Pompidou, West Bund Museum

October 13, 2021



Women in Motion, a three-day contemporary dance festival focused on female choreography, will take place from Oct. 22-Oct.24. Image credit: Kering

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate Kering is partnering with Centre Pompidou and the West Bund Museum Project in celebrating women's creativity in dance.

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Women in Motion, a three-day contemporary dance festival focused on female choreography, will take place from Oct. 22-Oct.24. The collaborators are highlighting several exciting events including a world premiere, experimental workshop, intimate conversations and more.

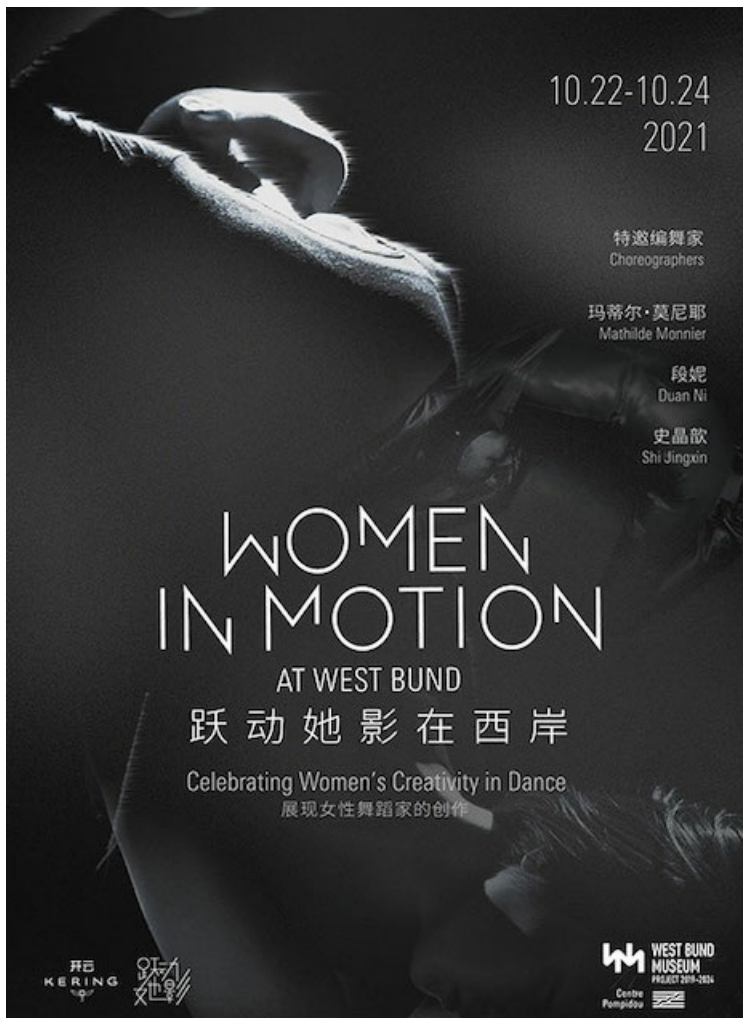
"Kering is proud to present Women In Motion at West Bund, bringing together Chinese and international choreographers, dancers and audiences to celebrate female choreography," said Francois-Henri Pinault, chairman and CEO of Kering in a statement.

"I would like to express my gratitude and appreciation to the West Bund Museum and to the Centre Pompidou," he said. Together, we have developed an exciting avant-garde project which I believe will be of great importance in promoting women's influence in the arts."

Celebrating the artistic movement of women

Several exciting events make up the three-day contemporary dance festival, including the world premiere of a dialogue/choreographed presentation from Chinese female choreographer Duan Niwho will later be premiering her first solo creation and experimental workshop and French female choreographer Mathilde Monnier.

Other events include Chinese choreographer Shi Jingxin and her troupe showcasing a new dance work, with the artists participating in conversation with the audience after the showcases.



Several exciting events make up the three-day contemporary dance festival, featuring talented Chinese and French choreographers. Image credit: Kering

The Women In Motion platform was launched in 2015 at the Festival de Cannes, with the aim of spotlighting women in cinema.

Kering has supported Women in Motion for several years with disparate initiatives, including a 2019 series of podcasts about women in film ([see story](#)).

The "Centre Pompidou West Bund Museum Project" began in Shanghai in 2019, with the collaboration aiming to offer cultural programming in the form of museum exhibitions, seminars, performing art and additional activities centering cultural and artistic exchanges between China and France.

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