

NEWS BRIEFS

Day's wrap: Kering, Lexus, Jaguar Land Rover, McLaren and Sotheby's International Realty

October 13, 2021



Women in Motion, a three-day contemporary dance festival focused on female choreography, will take place from Oct. 22-Oct.24. Image credit: Kering

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 13:

[Kering celebrates Women in Motion with Centre Pompidou, West Bund Museum](#)

French luxury conglomerate Kering is partnering with Centre Pompidou and the West Bund Museum Project in celebrating women's creativity in dance.

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[Lexus previews new LX model in reveal show](#)

Toyota Corp.'s Lexus revealed its all-new LX model during a special show earlier today, garnering consumer excitement.

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[Jaguar Land Rover completes trial for tracking leather supply chain](#)

British automaker Jaguar Land Rover is announcing the execution of its first digital trial for tracking the supply chain of its leather.

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[McLaren, Tumi expand collection with compact travel pieces](#)

British automaker McLaren and lifestyle brand Tumi are adding new pieces to their travel collection that launched earlier this year.

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[Sotheby's International Realty opens first office in Bulgaria](#)

Sotheby's International Realty is announcing that Iris Estates has joined its network and will now be operating as Bulgaria Sotheby's International Realty, the group's first office in Bulgaria.

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[YouTube is critical for increasing long-term brand value: Launchmetrics](#)

In an evolving technological age, the fashion industry has quickly pivoted to meet digital expectations and engage consumers where they are: social channels.

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