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TRAVEL AND HOSPITALITY

St. Regis unveils Dior-inspired J'Adore New York experience

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Living room of the Dior suite at the St. Regis Hotel in New York. Image courtesy of St. Regis Hotel and Resorts

By LUXURY DAILY NEWS SERVICE

Marriott's St. Regis Hotel has debuted a new limited-time overnight experience in New York celebrating the Brooklyn Museum's newest exhibition "Christian Dior: Designer of Dreams."



The J'Adore New York getaway package includes a one-night stay in the St. Regis New York Dior suite, two tickets and roundtrip transportation to the Brooklyn Museum, breakfast for two, complimentary champagne and a vanity of Dior cosmetics. Available until Feb. 10, 2022, the one-night experience starts at \$8,900.

J'Adore New York

Designed in collaboration with St. Regis Hotels and French fashion house Christian Dior, the suite offers a high fashion aesthetic inspired by the brand's studios in Paris.

The space incorporates warm grays, cream tones and soft pinks and blues, featuring bold artistic accents throughout.

An original rendering by fashion illustrator Bil Donovan features four silhouettes wearing various Dior dresses and hangs in the living room area.



Dior accents are featured throughout the suite, paying homage to the house's Parisian ateliers. Image courtesy of St. Regis Hotel and Resorts

The space features floor to ceiling windows overlooking Manhattan's Central Park and features gold leaf accents and custom-designed Louis XVI-style furniture inspired by the fashion house.

The suite's dining room features an expansive map of Paris, dining chairs with ruffled rose accents and a mirror with the iconic Dior bow.

The main bedroom features velvet and silk fabrics, and its Italian marble ensuite bathroom includes double sinks, a deep-soaking jetted tub, a separate rain shower and heated tile floors.

Other designer suites at the St. Regis New York hotel include Bentley and Tiffany & Co.

In 2012, the hotel collaborated with Bentley Motors to design the suite and deem the 2013 Bentley Mulsanne the flagship vehicle in its house fleet.

The 15th-floor Bentley suite incorporates brand elements such as cream and neutral tones, wood finishes and custom Bentley leathers (see story).

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