

NEWS BRIEFS

Day's wrap: Sotheby's, St. Regis, BMW, Saks Off 5th and Coach

October 14, 2021



Sotheby's now has a dedicated space for NFT auctions. Image courtesy of Sotheby's

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 14:

[Sotheby's launches first NFT platform](#)

Auction house Sotheby's has unveiled Sotheby's Metaverse, a dedicated platform for collectors of digital art offering a specially curated selection of NFTs.

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[St. Regis unveils Dior-inspired J'Adore New York experience](#)

Marriott's St. Regis Hotel has debuted a new limited-time overnight experience in New York celebrating the Brooklyn Museum's newest exhibition "Christian Dior: Designer of Dreams."

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[BMW powers more sustainable Coldplay world tour](#)

German automaker BMW is providing the first mobile, rechargeable show battery for British band Coldplay's upcoming "Music of the Spheres" world tour.

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[Saks Off 5th increases minimum wage to \\$15](#)

Hudson Bay Company-owned luxury off-price retailer Saks Off 5th is offering employees increased wages, bonus opportunities and competitive benefits in an effort to strengthen support for its community.

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[Tapestry's Coach puts end to destroying unwanted items](#)

Tapestry's Coach brand has publicly addressed criticism over its handling of unwanted goods, and promises to cease the destruction of damaged or unsellable products.

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[Chanel gets wordy with latest jewelry campaign](#)

French fashion house Chanel is bringing new meaning to fine jewelry pieces with its latest "Vocabulary of Style" campaign, encouraging its audience to redefine style.

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