

APPAREL AND ACCESSORIES

## Chlo receives B Corp Certification

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*Karly Loyce photographed by Joshua Woods for Chlo. Image credit: Chlo*

By LUXURY DAILY NEWS SERVICE

French fashion house **Chlo** has received B Corp Certification, the first luxury fashion house in Europe to do so.

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Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency and legal accountability. Chlo succeeded in the vigorous vetting process including a 300-question survey analyzing the inner workings of the business of obtaining this marker that symbolizes the ultimate dedication to sustainability.

"It is our strong belief that we need to take full accountability for the impact we have on people and planet, injecting purpose across everything we do, transforming how we do business and actively participating to build a better world," said Riccardo Bellini, CEO of Chlo, in a statement.

"B Corp offers us a powerful framework to accelerate and guide this transformation."

Chlo for the future

**B Lab** is the nonprofit organization that distributes B Corp Certification, and its 300-question survey looked into all aspects of Chlo's social and environmental impact, including employee relations and impact on the planet.



*Gabriela Hearst succeeded Natacha Ramsay-Levi as creative director. Image credit: Gabriela Hearst*

Chlo has increasingly made its sustainability priorities clear over the past two years, implementing a sustainability board, using 58 percent of low-impact materials for its spring 2022 collection and more.

The brand also announced Gabriela Hearst as its creative director at the end of last year ([see story](#)). The designer has been actively working to help the brand foster its environmental goals.

According to Fashion Revolution's 2021 Fashion Transparency Index, Chlo scored 18 percent in terms of disclosure, not impact, of policies, procedure and progress on human rights and environmental issues across the supply chain ([see story](#)).

"By becoming B Corp today, we reinforce our commitment to continuously challenging ourselves to use our brand and our business as a force for good," Mr. Bellini said in a statement.

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