

NEWS BRIEFS

Chlo, Bulgari, Four Seasons and Lexus

October 19, 2021



The digital sculpture from Bulgari, the first of its kind for a luxury house, will be on display at the Piazza Duomo in Milan until Oct. 31, when it will then embark on a world tour. Image credit: Bulgari

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 18:

[Chlo receives B Corp Certification](#)

French fashion house Chlo has received B Corp Certification, the first luxury fashion house in Europe to do so.

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[Bulgari uses AI to illustrate, commend Serpenti emblem](#)

Italian jeweler Bulgari is utilizing artificial intelligence technology to showcase its signature Serpenti motif in a futuristic fashion.

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[Four Seasons to open first property on Florida Gulf Coast](#)

Hospitality group Four Seasons Hotels & Resorts is opening its first property on the Gulf Coast of Florida.

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[Lexus, Marvel launch concept vehicles for Eternals](#)

Toyota Corp.'s Lexus is launching a set of cars that are especially super as part of an entertaining sponsorship.

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