

MEDIA/PUBLISHING

Hearst names Jonathan Wright new international president

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Hearst Magazines is the parent company to titles such as Harper's Bazaar, Elle, Cosmopolitan and Esquire. Image credit: Hearst

By LUXURY DAILY NEWS SERVICE

Media publishing company Hearst Magazines has appointed Jonathan Wright as president of Hearst Magazines International.

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Mr. Wright will report to company president Debi Chirichella and will oversee global strategy and commercial and editorial operations across Hearst Magazines' international portfolio. This portfolio includes seven wholly owned companies, seven joint ventures and 43 licenses across 40 countries.

"Our operations around the world continue to gain momentum amidst rapid changes in both technology and consumer behavior," Ms. Chirichella said.

"Jonny's international experience, understanding of our ever-changing industry and proven track record of building strategic partnerships and generating revenue will be integral as we continue to transform our business and drive growth across our global portfolio."

New leadership

Before joining Hearst Magazines, Mr. Wright was based in Hong Kong, where he served for three years as global managing director and group publisher of Dow Jones, where he was responsible for defining and implementing growth strategies for *The Wall Street Journal* and Dow Jones.

He first joined Dow Jones in 2010 as an advertising sales director for *Financial News* before being named *The Wall Street Journal's* circulation director in Europe in 2013.



The September issue of Hearst-owned Harper's Bazaar featured music icon Beyoncé. Image credit: Harper's Bazaar

Previously, he served six years as the publisher of *Financial News* and *WSJ Pro* in London, before being named publisher of *WSJ EMEA*, a role he held from 2012 through 2015.

Earlier in his career, he was publisher and group sales director at Euromoney Institutional Investor, based in New York.

A graduate of Bangor University, Wright has served as a member on several boards, including [FIPP](#) and News Corp's [VCCircle](#).

Reporting to Mr. Wright will be heads of the company's wholly owned operations in the U.K., Europe and Asia, in addition to the senior vice president of editorial and brand director for Hearst Magazines International, the vice president of European content operations and the vice president of global brand development.

Earlier this year, Hearst titles *Harper's Bazaar* and *Esquire* announced the debut of seasonal editions in Saudi Arabia, becoming the first international luxury and fashion magazines published within the kingdom.

Both titles had already been published in the Middle East and the Persian Gulf, as *Harper's Bazaar Arabia* and *Esquire Middle East* ([see story](#)).