

EVENTS/CAUSES

LVMH highlights next generation of talent

October 20, 2021



Announcing plans for thousands of recruitments slated for 2022, LVMH is displaying its commitment to those who work in the crafting sphere at its inaugural "Show Me" event. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury conglomerate **LVMH Mot Hennessy Louis Vuitton**'s Institut des Mtiers d'Excellence (IME) held an event earlier this week focusing on and promoting the next generation of craftmakers.

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Announcing plans for thousands of recruitments slated for 2022, LVMH is displaying its commitment to those who work in the crafting sphere at its inaugural "Show Me" event. The event brought together LVMH virtuosos and apprentices across all its maisons, with LVMH announcing it plans for almost 8,000 recruitments under its Institut des Mtiers d'Excellence program in 2022.

"Nothing could be more essential to LVMH than the Mtiers d'Excellence," said Chantal Gaemperle, executive vice president of human resources and synergies of LVMH group. "The success of all our Maisons is built on this living heritage."

"It is vitally important that we encourage a shift in perceptions among younger generations concerning these exceptional professions, because they are truly meaningful and because they are perfect avenues to build excellent careers."

Building excellent careers

The "Show Me" event, held on Oct. 19 at the Thtre des Champs-lyse in Paris, was based in highlighting the 80,000 employees within the 280 Mtiers d'Excellence, representing the vast skill sets and expertise present within the organization.

The event was split into two acts, with the first act showcasing the experiences of selected members of the Group's community of talent including artisans, designers, sales associates and executives. The second act offered demonstrations of skills and expertise by current apprentices enrolled in the IME program.

Several speakers made appearances, including lisabeth Borne, the French Minister of Labor, employment and economic inclusion, Bernard Arnault, chairman and CEO of LVMH group, Nicolas Ghesquire, artistic director of women's collections at Louis Vuitton and more.

An additional "Show Me" event, continuing to highlight the professions, skills and expertise of the group's maisons, will be held in Florence, Italy on Nov. 19.



Class at LVMH's L'Istituto dei Mestieri. Image credit: LVMH

Last month, LVMH announced it was accelerating its human resources and corporate social responsibility policy by aiming to recruit 25,000 individuals under the age of 30 by the end of 2022.

The group has also launched several new initiatives providing access to training and employment for young people from diverse backgrounds. By the end of next year, LVMH plans to bring in new employees through nearly 5,000 internships or apprenticeships, as well as 2,500 permanent contracts in France ([see story](#)).

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