

NEWS BRIEFS

## Burberry, Paypal, Pinterest, LVMH, Saks and Baccarat

October 21, 2021



*Burberry has a new CEO. Image credit: Burberry*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 20:

### [Burberry names Jonathan Akeroyd new CEO](#)

British fashion label Burberry is announcing Versace alum Jonathan Akeroyd as its new CEO, effective April 1, 2022.

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### [PayPal in advanced talks to acquire Pinterest](#)

Financial technology company PayPal is preparing to acquire social media platform and visual discovery engine Pinterest, according to multiple media reports.

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### [LVMH highlights next generation of talent](#)

Luxury conglomerate LVMH Mot Hennessy Louis Vuitton's Institut des Mtiers d'Excellence (IME) held an event earlier this week focusing on and promoting the next generation of craftmakers.

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### [Saks Fifth Avenue Foundation supports mental health with fall fundraiser](#)

The Saks Fifth Avenue Foundation is highlighting its continued commitment to supporting mental health, having raised more than \$1 million for the foundation's mission at an event earlier this week.

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### [Baccarat announces collection with Martha Stewart](#)

French crystal maker Baccarat is collaborating with American businesswoman and lifestyle icon Martha Stewart for a new collection.

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