

NEWS BRIEFS

Day's wrap: Herms, Gucci, WhatsApp, Lamborghini and Bentley

October 21, 2021



Herms Fit athleisure collection. Image credit: Herms

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 21:

[Herms maintains sales momentum in Q3, led by Asia](#)

French fashion house Herms continued its strong sales growth in the quarter ended Sept. 30, with all geographic regions seeing double-digit growth compared to the third quarter of 2019.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

[Gucci shows love' to Hollywood with upcoming runway show](#)

Italian fashion label Gucci is heading to Hollywood for its next runway show.

[Please click here to read the article](#)

[WhatsApp becomes latest platform to ramp up ecommerce offerings](#)

Facebook-owned messaging mobile application WhatsApp is introducing new shopping features as the social commerce space becomes more competitive.

[Please click here to read the article](#)

[Lamborghini sales on record pace through Q3r](#)

Italian automaker Lamborghini is still on pace for a record year, with deliveries for the first nine months of 2021 up 23 percent from the same period in 2020.

[Please click here to read the article](#)

[Bentley races through abandoned air base in memorable campaign](#)

British automaker Bentley Motors is showcasing the performance and versatility of its Continental GT Speed with a new film.

[Please click here to read the article](#)

[Pinterest encourages creativity, discovery with new shoppable integration](#)

Digital platform Pinterest has introduced a new suite of features for users to watch, make and shop creator content, enhancing its reputation as a hub for product discovery and content creation.

[Please click here to read the article](#)

[Please click here to read the morning newsletter](#)

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.