

NEWS BRIEFS

## Day's wrap: Dior, Zegna, Cond Nast and Maserati

October 22, 2021



*Emma Raducanu is a British professional tennis player. Image credit: Christian Dior*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 22:

### [Dior taps rising tennis star as newest ambassador](#)

French fashion house Christian Dior has announced British professional tennis player Emma Raducanu as its newest fashion, skincare and makeup ambassador.

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### [Zegna reports solid growth in H1, nears pre-pandemic levels](#)

Italian menswear company Ermenegildo Zegna Group is nearing pre-COVID performance levels due to massive revenue growth throughout the first half of 2021.

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### [Cond Nast appoints new editorial head of Vogue Germany](#)

Media group Cond Nast has appointed Kerstin Weng head of editorial content for Vogue Germany.

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### [Maserati explores Italian craftsmanship with renowned chef](#)

Italian automaker Maserati has teamed up with Michelin-star Italian chef Massimiliano Alajmo to promote its customization program.

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### [Hermès, Prada fastest-growing luxury labels: Interbrand](#)

French luxury group LVMH secured five brands on Interbrand's 2021 Best Global Brands rankings, with fashion house Louis Vuitton joined by automakers Mercedes-Benz, BMW and Tesla in the top 20.

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