

REAL ESTATE

Free webinar Oct. 27: Finances of the luxury home buyer

October 25, 2021



The unprecedented growth in wealth around the world has impacted several luxury sectors, chief among them real estate. Image credit: Luxury Portfolio International

By LUXURY DAILY NEWS SERVICE

Please [click here](#) to register for the free webinar Wednesday, Oct. 27 at 11 a.m., titled "Finances of the luxury home buyer"

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The booming affluent economy continues to impress and amaze. More than 47,000 ultra-high-net-worth individuals were added in just one year, with total personal global wealth of all human beings on Earth estimated at USD \$418 trillion in 2020.

This wealth surge fuels confidence: the Luxury Home Buyers' Confidence index is 77 compared to 68 among all other affluent consumers worldwide. As in years past, the market is saturated with buyers already in luxury homes and relatively few first-time luxury home buyers there is a mere 6 percent probability of an affluent buyer trading up to his or her first luxury home.

This Luxury Hour webinar will discuss findings from Luxury Portfolio International's latest research release, "Finances of the Luxury Home Buyer," focusing specifically on:

- High-level insights: Global trends with wealth
- Detailed findings: How luxury home buyers finance the purchase
- Recommendations for luxury real estate professionals to understand the mindset of this dynamic consumer

Speaker:

Chandler Mount, founder/CEO, Affluent Consumer Research Company

In conversation with Mickey Alam Khan, editor in chief, *Luxury Daily*

Attendees can request a copy of the deck. This webinar will be recorded.

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