

APPAREL AND ACCESSORIES

## Dior names Anya Taylor-Joy newest global ambassador

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*Anya Taylor-Joy is the newest Dior ambassador. Image credit: Dior*

By LUXURY DAILY NEWS SERVICE

French fashion house **Christian Dior** is tapping one of the most sought-after television actors in Hollywood as its new ambassador.

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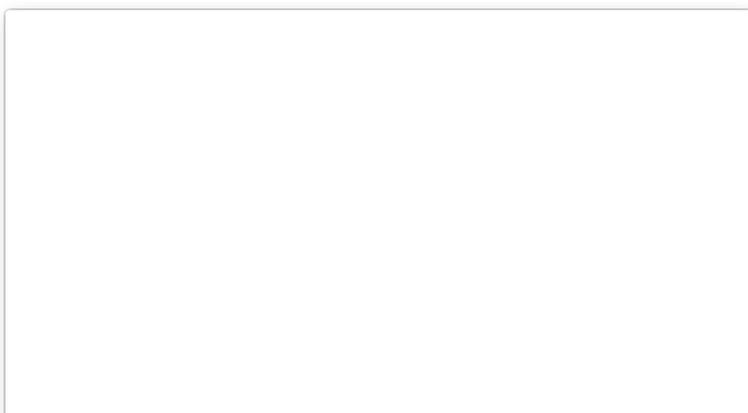
The house has named Golden Globe Award-winner Anya Taylor-Joy as its global ambassador of women's fashion and makeup. The partnership appears a natural move, as the actress has consistently fashioned Dior on red carpets this year, including the Critics Choice Awards.

"She epitomized modern elegance in a draped and macram-detailed tulle gown from the Dior couture spring/summer 2020 collection by Maria Grazia Chiuri," the house wrote on Instagram.

The Queen's Dior

Ms. Taylor-Joy is becoming one of the most popular actresses in Hollywood after delivering a critically acclaimed performance in 2020's "The Queen's Gambit." The actress has also landed several leading roles in highly anticipated projects, including the upcoming *Last Night in Soho*.

She has worn Dior at several high-profile events this year, including the Venice Film Festival and the Emmys.



[View this post on Instagram](#)

A post shared by Dior Official (@dior)

*Anya Taylor-Joy is now an ambassador for two LVMH brands.*

The sophistication and glamour reflected in both the actress and fashion label make the partnership a natural fit.

Between her award buzz and luxury presence, Ms. Taylor-Joy has had an immensely eventful year.

In June, U.S. jeweler Tiffany & Co. added Ms. Taylor-Joy to its global ambassador lineup as it continues to move in a new creative direction. She made her debut in the "Give Me the T" campaign, shot by Mario Sorrenti, featuring the minimalist and contemporary Tiffany T1 collection ([see story](#)).

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