

FOOD AND BEVERAGE

## Mr Porter, Glenfiddich partner for limited-edition whisky

October 25, 2021



*The limited-edition whisky is a symbol of the two brands' shared basis in explorations of taste and innovation. Image courtesy of Glenfiddich*

By LUXURY DAILY NEWS SERVICE

Menswear retailer **Mr Porter** and Scotch whisky maker Glenfiddich are collaborating on a new, unique collection.

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A collaborative first for both brands is bringing consumers a unique expression of whisky through a creative lens, with Glenfiddich presented by Mr Porter being limited to only 1,500 bottles worldwide. The whisky is a symbol of the brands' shared elegance and dedication to excellence and will be available starting next month.

"Glenfiddich and Mr Porter have consistently challenged convention throughout their history, always pushing industry boundaries and innovation," said Ben Palmer, creative director of Mr Porter, in a statement. "This collaboration marks a first for both brands, joining a heritage and style as one, culminating in a limited and collectable whisky to enjoy for many years to come."

A golden opportunity

The limited-edition whisky is serving as a symbol of the two brands' shared basis in explorations of taste and innovation. The whisky is a 20-year-old blend layering fudge, spiced oak and caramelized Demerara sugar.

The blend has been curated by Mr. Palmer under the expert guidance of Glenfiddich's master blender, Brian Kinsman.

The pair worked together in developing the final liquid, a silky-smooth single malt, resulting from Glenfiddich's Solera technique which combines three casks for more complex flavoring.



*Those wishing to obtain the whisky can visit [Glenfiddich.com](https://www.glenfiddich.com) to register their details into a ballot opening Nov. 3 for chance to buy one of the exclusive bottles. Image courtesy of Glenfiddich*

Bespoke casing, also designed by Mr. Palmer and Mr. Kinsman, encapsulates the whisky, presenting it in a crisp white and embossed casing with a minimalistic monogram featuring the two brand emblems.

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Whisky makers continue to innovate in 2021, experimenting with disparate flavorings and partnerships.

Earlier this month, The Macallan unveiled an indulgent collaboration as it moves in a more sustainable direction.

Polly Logan, whisky maker at The Macallan, teamed with pastry chef Jordi Roca and master chocolatier Damian Allsop to create a limited-edition single malt, The Macallan Harmony Collection Rich Cacao. In a first, the whisky is packaged in a recyclable and biodegradable presentation box to minimize waste from the chocolate-making process ([see story](#)).

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