

AUTOMOTIVE

Bentley Mulliner celebrates Russian ballet with new collection

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The six-car collection is based on Bentley's Bentayga Speed model. Image credit: Bentley

By LUXURY DAILY NEWS SERVICE

British automaker **Bentley Motors**' Mulliner has created the world's first car collection honoring Russian ballet.

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The six-car collection is based on Bentley's Bentayga Speed model and is the opening installment of the Russian Heritage Editions, an annual project by the automaker in creating exclusive offerings for Russian consumers. The collection is celebrating six specific ballet moves of momentum, speed and precision.

"We are excited to present the exclusive Bentayga Speed Russian Heritage Collection to our Russian customers," said Christian Schlick, head of Bentley Russia, in a statement.

"This project is built on the passion for perfection, which Bentley shares with such a grand and sophisticated art as ballet, the central motif of this year's limited edition."

Driving meets dancing

Each car in the new collection focuses on, and is named after, a different ballet motion. The unique move that each car is based on is displayed on the vehicle's treadplate and shares the same ballet imagery throughout the cabin.

Handcrafted details are celebrating the beauty and drama of the kind of dance, with each vehicle fashioning a different exterior paint from Bentley's palette.



Handcrafted details in the interior are celebrating the beauty and drama of the kind of dance. Image credit: Bentley

The vehicle interiors are based on four disparate specifications consisting of a bespoke interior split, unique contrast stitching, bespoke ballet embroidery in silver and a contemporary ballet overlay on the passenger dashboard.

In July, Bentley Motors' Mulliner celebrated a milestone with its 1,000th bespoke commission.

The marque's bespoke division was established in 2014 after identifying a growth opportunity with personalized and customized vehicles. During the last seven years, Mulliner customizations and commissions have included unique veneers, custom stitching, limited editions and distinctive, coachbuilt limousines ([see story](#)).

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