

RETAIL

Bloomingdale's launches exclusive collection with Pendleton

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Aqua x Pendleton reversible quilted coat. Image courtesy of Bloomingdale's

By LUXURY DAILY NEWS SERVICE

U.S. retailer Bloomingdale's has unveiled a new collection within its Aqua line in collaboration with American textile brand [Pendleton](#).

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The limited-edition collaboration between the retailer and brand blends new iterations of iconic Pendleton patterns with the modern silhouettes found with the Aqua collection. Bloomingdale's shoppers may discover bold outerwear including a reversible coat, as well as knitwear separates and dresses in contemporary styles.

"We have enjoyed the opportunity to collaborate with Bloomingdale's and their design team for the Aqua collection," said Peter Bishop, executive vice president of merchandising and design at Pendleton Woolen Mills, in a statement.

"Between the color and scale variations along with the contemporary silhouettes, the Aqua collection is a striking take on Pendleton's iconic patterns that we are sure Bloomingdale's customers and Pendleton enthusiasts will enjoy."

Aqua x Pendleton

The collaboration debuts apparel featuring an adaptation of two notable Pendleton patterns, Pilot Rock and Wyeth Trail, while introducing new color schemes for Fall.



Aqua x Pendleton cocoon puffer jacket. Image courtesy of Bloomingdale's

The collection offers distinct outerwear pieces like the Pilot Rock Coat, a reversible style in a quilted sherpa design, along with hooded puffer coats and a quilted cropped jacket.

These classic patterns are also incorporated into contemporary fashion with jacquard belted cardigans, French terry hooded sweatshirts, smocked dresses and a matching v-neck blouse and smocked skirt.

Aqua is a trend-driven brand available exclusively at Bloomingdale's stores and online at Bloomingdales.com. Each season, AQUA features of-the-moment ready-to-wear apparel and accessories, and frequently partners with cultural figures and top brands.

Most recently, Bloomingdale's collaborated with content creator and influencer Sai de Silva to create a new collection Scout the City. The collection combines aesthetics unique to the Aqua brand with Ms. De Silva's personal style to embody the influencer's mantra: life is short, so let's have fun ([see story](#)).

Bloomingdale's has also worked with Mary Katrantzou, Zendaya, Helen Owen, Mary Lawless Lee, Yigal Azroul, Maddie & Tae, Zadig and Voltaire and Madeleine Thompson.

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