

MEDIA/PUBLISHING

Vogue Greece makes history with November issue

October 26, 2021



Jared Leto stars on the cover of Vogue Greece. Image credit: Cond Nast

By LUXURY DAILY NEWS SERVICE

Cond Nast's *Vogue Greece* unveils American actor and musician Jared Leto as the cover star of its November issue, the first time a European edition of the brand has hosted a solo male on its cover.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

For the publication's November issue, the "Fight Club" actor posed for renowned photographer Chris Colls in a tribute to breaking the male style stereotype. The landmark issue will be available on newsstands Oct. 31.

"For the third consecutive time, our November issue is dedicated to cinema, the films that define us and the films that make us feel something," said Thaleia Karafyllidou, editor-in-chief of *Vogue Greece*, in a statement.

"We are particularly proud of the fact that for the first time in the history of European *Vogue* editions, we have the first ever solo male cover, featuring an artist whose music and performances touch us so truly and deeply."

Breaking the mold

Driven by the mantra, "as bold and as brave as possible," Mr. Leto strives to transform himself for every on-screen role and on-stage musical performance.

The actor spoke exclusively to *Vogue Greece*'s international editor-at-large Sarah Bailey about Ridley Scott's upcoming film "House of Gucci," in which Mr. Leto stars as Paolo Gucci.



Mr. Leto continuously works toward blurring the lines of gender in fashion. Image credit: Cond Nast

In the [interview](#), the Thirty Seconds to Mars member spoke candidly about his personal life and about his mother.

"She's one of those people who really moves culture and society forward," he said in the interview. "My brother and I didn't have a smooth trajectory, and given different circumstances, we would be dead or in prison by now."

Nearing the three-decade mark of his acting career, Mr. Leto admits he takes on fewer acting jobs now, and says he wants to focus more on music, which has served as a major part of his life. He and his brother, Shannon, are currently working on their sixth album.

"We spend quite a bit of time on the road touring all around the world and it's changed our lives in the most amazing of ways," he says in the interview.

Big changes are occurring in the European sector of the Vogue brand, as Cond Nast appointed Kerstin Weng head of editorial content for *Vogue Germany* last week ([see story](#)).

Today, *Vogue Paris* announced it has changed its name to Vogue France in a bid to better serve operations for the international issues of the publication.

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.