

NEWS BRIEFS

## Day's wrap: Valentino, Moncler, Emilio Pucci, Acqua di Parma and Este Lauder

October 29, 2021



*Shoppers can send their vintage Valentino pieces to select resale stores. Image courtesy of Valentino*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 29:

### [Valentino promotes circularity with latest vintage resale project](#)

Italian fashion house Valentino has launched a new vintage resale project, encouraging consumers to participate in a circular, more sustainable fashion industry.

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### [Valentino names Alessandra Andreani CEO South Asia, Australia](#)

Italian fashion house Valentino has announced Alessandra Andreani as its newest chief executive officer of the South East Asia and Australia markets.

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### [Moncler sees 54pc revenue growth in first 9 months of 2021](#)

French-Italian fashion group Moncler S.p.A. has reported revenue of 1.17 billion euros, or \$1.36 billion at current exchange rate, during the first nine months of 2021.

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### [Emilio Pucci, Acqua di Parma join to support Save the Children](#)

LVMH-owned Italian fashion house Emilio Pucci and fragrance brand Acqua di Parma have presented a new holiday season fragrance collection to support Save the Children's Rewrite the Future initiative.

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### [Este Lauder goes beyond plastics' in space sustainability challenge](#)

Beauty group Este Lauder has joined the International Space Station (ISS) National Lab's Sustainability Challenge, Beyond Plastics, as an exclusive partner to fund research toward sustainable plastics alternatives.

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### [Government criticism unlikely to dissuade brands from leveraging social media marketing](#)

While the U.S. government is taking a more proactive role in technology and social media regulation, it is doubtful marketers will reduce their reliance on these platforms to engage with consumers.

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