

WATCHES AND JEWELRY

DFS Group to hold 12th Masters of Time event

November 1, 2021



Masters of Time will take place at T Galleria by DFS, Macau, Shoppes at Four Seasons. Image credit: DFS Group

By LUXURY DAILY NEWS SERVICE

Luxury travel retailer **DFS Group** is launching the 12th edition of its Masters of Time exhibition, an event spotlighting and celebrating the craftsmanship and innovation of timepieces and high jewelry.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Masters of Time will be unveiling more than 250 timepieces and fine jewelry from more than 40 houses, including bespoke pieces specifically designed for the event. The event will also debut the DFS Masters Awards, recognizing innovation and artistry in the watch and jewelry spheres, while the 12th Masters of Time collection will be available for viewing and purchase from Nov. 15, 2021 through Feb. 6, 2022.

"Each edition of Masters of Time is different, featuring new pieces and concepts that evolve alongside the tastes and desires of our discerning customers," said Christophe Marque, president of merchandising of DFS Group, in a statement.

"For the 12th edition, drawing on the strength of our relationships with some of the world's best-known brands, we have curated a selection of unique and bespoke pieces for the delight of collectors and first-time buyers alike."

Masters of Time

Masters of Time will take place at T Galleria by DFS, Macau, Shoppes at Four Seasons. The main event of the DFS Masters Series a series that showcases DFS' role in curating luxury experiences across sectors was first created in 2008 to summon the best watchmaking brands in the world to one place.

The first DFS Masters Awards will be distributed, recognizing "innovation, artistry and flair" in the watch and jewelry categories, where a panel of independent experts will judge pieces for their craftsmanship, innovation and more.

DFS Group is also celebrating a new partnership with Phillips Auctioneers, making fine and rare time pieces available in Macau outside of the traditional auction setting for the first time. Andy Zhang, director of Watches, China and Wenjia Zhang, Phillips' Regional Director, China, will also be hosting a presentation with tips on how to start and curate a watch collection while sharing other industry insights.

Brands present this year will include De Beers, Hublot, Jaeger-LeCoultre, Van Cleef & Arpels and more.



The 18-karat gold necklace. Image courtesy of DFS Group

Earlier this year, DFS Group partnered with Italian jeweler Bulgari to launch an exclusive Divas' Dream necklace. The 18-karat rose gold necklace features Bulgari's fan-shaped motif, set with mother of pearl elements, a ruby and pavdiamonds. The necklace was available at select DFS stores across the Asia-Pacific region and Europe ([see story](#)).

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.