

APPAREL AND ACCESSORIES

Moncler, Hoka team up for high-performance shoe

November 1, 2021



Moncler x Hoka Mafate Speed 2. Image courtesy of Hoka

By LUXURY DAILY NEWS SERVICE

French-Italian outwear label **Moncler** is collaborating with performance footwear and apparel brand Hoka in releasing a new pair of shoes.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

The Moncler x Hoka Mafate Speed 2 is the result of the two brands' shared passion for excellence in designing performance wear. The shoes are designed to master any terrain, from mountains to city streets, aiming to embrace adventure at every turn.

A collaboration to encourage performance

Both Moncler and Hoka are known for embracing technology and innovation in crafting high-quality pieces to encourage consumers to constantly improve their performance in physical spaces.

The Moncler x Hoka Mafate Speed 2 is a high-performance mountain shoe designed for peak performance. With design technology and specific advancements, the shoe is rugged yet comfortable, coming in silver with tricolor detailing and a Moncler felt patch.

It is an ultra-light, extra-rugged pair of shoes, inspired by the Alps.

Starting Nov. 1, the shoes will be sold at Moncler House of Genius stores, pop-ups and select Moncler boutiques worldwide. It will be available at Hoka.com worldwide starting Dec. 1.



Coastal inspired outerwear from Moncler. Image credit: Moncler

Last month, Moncler's parent company, Moncler S.p.A., reported revenue of 1.17 billion euros, or \$1.36 billion at current exchange rate, during the first nine months of 2021.

The group and its brands saw significant acceleration during the third quarter, and has reported positive growth since its acquisition of the Stone Island brand in December 2020 ([see story](#)).

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.