

APPAREL AND ACCESSORIES

Louis Vuitton, Virgil Abloh launching new collection with Nigo

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This is the second collection from Louis Vuitton and Nigo. Image credit: Louis Vuitton

By LUXURY DAILY NEWS SERVICE

French fashion house **Louis Vuitton** has debuted a new collaboration between menswear creative director Virgil Abloh and designer Nigo.

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The partnership melds Mr. Abloh's streetwear background with Nigo's diverse influences that stem from his Japanese roots and affinity for British tailoring from the 1950s. Louis Vuitton released a short film and interview with its menswear artistic director commemorating the launch of the second LV collection.

One more time

The collection is highlighted in a new dreamy effort from the French fashion house.

The new vignette is filled with models, gazing at one another from afar, fashioning the fresh looks. The models come together, standing in a circle showcasing items from the collection as the shot rotates at an increasing speed.

The new collection from the minds of designers Virgil Abloh and Nigo

Mr. Abloh, the artistic director for menswear at Louis Vuitton and Nigo are united by their shared dedication to streetwear, united their respective roots to be reflected in the new collection. The collection will feature various items, from jackets to classic bags and accessories.

The second NIGO x Louis Vuitton LV collection will be released at the Louis Vuitton Shibuya Men's Store Nov. 12 with online availability beginning Nov. 18.

Mr. Abloh explains Nigo's influence on luxury

"For me, there's no one like Nigo," Mr. Abloh says in a new video with Louis Vuitton. "He helped us understand how luxury can relate to a new generation."

In March, Louis Vuitton unveiled its latest project, "Louis Vuitton &," which aims to honor its history of artistic exchanges.

The exhibition focuses on the enduring relationships and inspiration between Louis Vuitton and a variety of celebrated Japanese artists and acclaimed personalities, from Kansai Yamamoto to Fragment's Hiroshi Fijuwara ([see story](#)).

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