

RETAIL

Neiman Marcus focuses on sustainable goods, services with enhanced partnerships

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Neiman Marcus announced a partnership with Give Back Box in time for holiday shopping. Image credit: Neiman Marcus

By LUXURY DAILY NEWS SERVICE

U.S. retailer Neiman Marcus Group is expanding several partnerships as it increases its focus on sustainable goods and services.

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NMG recently became the first North American luxury retailer to join the Textile Exchange, a nonprofit organization that develops and promotes industry standards for sustainable materials. The retailer is also building on its existing relationship with secondhand luxury seller Fashionphile and teaming with the nonprofit Give Back Box.

"Now more than ever, environmental sustainability is top of mind for fashion and retail industries," said Geoffroy van Raemdonck, CEO of **Neiman Marcus Group**, in a statement.

"NMG is taking action and driving change while we continue to revolutionize the ultimate luxury experience," he said. "As our team works to finalize the anticipated 2025 ESG strategy, the Company is looking forward to helping build a better future for our industry with help from amazing partners such as Give Back Box, Textile Exchange and Fashionphile."

Sustainable partnerships

By partnering with Give Back Box, Neiman Marcus shoppers will be able to reuse the box their orders are delivered in by filling it with gently used clothing, accessories and shoes they would like to donate.

Free, prepaid shipping labels are available at GiveBackBox.com. After sealing the package and attaching the shipping label, shoppers can schedule a pickup or drop off their donations at any UPS, USPS or FedEx locations.

The organization directs donations to local charities and reports to NMG with the amounts of cardboard and clothing recycled. During the "Give Big" holiday campaign, more than 50,000 Neiman Marcus online shipments will contain information about the new partnership.

NMG has also tapped Textile Exchange to provide insights and education about sustainable products to its merchants and partners as the group looks to increase revenue from sustainable and ethical products as part of its 2025 ESG strategy.

French luxury groups LVMH and Kering already work with Textile Exchange, which encourages the global fashion and textile industry to adopt sustainable materials to reduce carbon emissions from fiber and material production by 45 percent by 2030.



There will soon be at least 15 Fashionphile Selling Studios at Neiman Marcus locations. Image credit: Fashionphile

Finally, Neiman Marcus will open Fashionphile Selling Studios at nine more stores in the next three quarters. Locations in South Florida, southeastern Pennsylvania, Atlanta and Austin, Texas will open this fall, with five more stores-within-a-store debuting next spring.

There are already six Fashionphile Selling Studios open inside Neiman Marcus stores, primarily in California and the southwest U.S., as part of the two brands' partnership.

Neiman Marcus Group established a minority stake in Fashionphile in spring 2019, which includes Fashionphile placement in select Neiman Marcus stores.

Shoppers are able to get an instant quote for their pre-owned goods, and if they wish they can trade in their bags or accessories for a payment. While Neiman Marcus does not sell pre-owned goods through its channels, the quote service will enable shoppers to get money back and shop for new items from the retailer ([see story](#)).

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