

ARTS AND ENTERTAINMENT

## By robynblair's Robyn Blair Davidson: Luxury Woman to Watch 2022

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Robyn Blair Davidson

By LUXURY DAILY NEWS SERVICE

*Luxury Daily* annually honors smart women executives who show the potential to make a difference next year in the luxury business. This year's list features 26 honorees who have set ambitious goals to achieve in a luxury market that, while growing, is also challenged by rapid changes in consumer behavior and technology.

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Here is one honoree:

Robyn Blair Davidson

Founder/CEO

by robynblair

New York

*"If there is anything I've learned from the past year, it's the importance of curating your physical space"*

What do you most like about your job?

The best part about my job is getting to know my collectors.

I meet new clients daily and collaborate with them to bring their unique visions to life. I love learning about the memories behind their favorite candies and, through my art, I am able to customize a piece that is one of a kind, providing a luxury experience that also makes them smile.

Truly, my favorite part about the process is seeing the final piece hung in their home.

What is the biggest challenge in your work?

When you're passionate about the brand you're building, it can be hard to say no to new projects, collaborations, partnerships and more, because you want to do whatever you can to see it succeed.

I find it challenging not to overextend myself, so I've worked to become more selective about the types of

collaborations and retailers I partner with.

As a result, I have found that I am able to put my all into each project I take on and in turn make every project I commit to even better.

What is your work priority for 2022?

Focus. I've planted a lot of seeds in my first three years and my goal for 2022 is to work hard and focus on the most special parts of my business to help them grow.

What is your proudest achievement in luxury?

I've had the opportunity to partner with some of the most prestigious luxury retailers in the world including Bergdorf's, Christie's, Harry Winston and now an upcoming exclusive new category collection launching with Saks Fifth Avenue.

I am so proud that one piece of art I created for my New York apartment has blossomed into a brand that such incredible names in the luxury space recognize and support.

How do you see luxury evolving in 2022?

If there is anything I've learned from the past year, it's the importance of curating your physical space.

It is so important to have your home be a reflection of who you are, so in 2022, I predict we'll see consumers investing more in luxury and high-quality pieces for their homes.

I definitely see people building incredible art and home dcor collections that they can keep for years to come.

[Please click here to see the entire Luxury Women to Watch 2022 list](#)

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