

NEWS BRIEFS

## Day's wrap: Hugo Boss, Pinterest, Zegna, NRF and Wheels Up

November 4, 2021



NBA star Klay Thompson for Hugo Boss. Image credit: Hugo Boss

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 4:

### [Hugo Boss reports strength in Q3 amid leadership changes](#)

German fashion group Hugo Boss is showing signs of recovery with sales and earnings exceeding pre-pandemic levels for the first time.

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### [Pinterest launches TV features](#)

Digital platform Pinterest has introduced Pinterest TV, a series of live and shoppable shows featuring the platform's creators.

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### [Zegna opens interactive retail space in SoHo](#)

Italian menswear brand Ermenegildo Zegna is celebrating the grand opening of its first Zegna Lab, a dynamic and interactive retail space, in the heart of the SoHo neighborhood of New York.

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### [NRF states concerns over vaccine requirements](#)

The National Retail Federation (NRF) has issued a statement in response to the Biden administration's U.S. retail employee vaccine mandate, voicing concerns about the upcoming holiday season.

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### [Wheels Up expands member benefits for golf lovers](#)

Private aviation company Wheels Up has extended its exclusive member benefits with new golf experiences.

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[Balenciaga travels the world, gets futuristic for spring campaign](#)

French fashion house Balenciaga has unveiled a seamlessly edited, single shot-style film campaign for its spring collection, in which models travel between rooms that reflect different regions of the world.

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