

NEWS BRIEFS

Burberry, Tiffany & Co., Mercedes, Baccarat and The Macallan

November 9, 2021



Expected in the collection are a pearl necklace, a heart-shaped key pocket knife and studs and star bracelet. Image credit: Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 8:

[Burberry emphasizes restoration, regeneration in new biodiversity strategy](#)

British fashion label Burberry is building on its climate commitment with a new biodiversity strategy.

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[Tiffany & Co. confirms collection with Supreme](#)

LVMH's Tiffany & Co. is taking to social media to confirm its exciting collaboration with renowned New York-based lifestyle brand Supreme.

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[Mercedes introduces biometric, in-car payment option](#)

German automaker Mercedes-Benz's Daimler Mobility is forming a global technology partnership with Visa in a new ecommerce push.

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[Baccarat honors Pokmon with 25th anniversary collection](#)

French crystal maker Baccarat is celebrating a new partnership with Pokmon with a hypnotizing new short film appealing to younger consumers.

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[The Macallan expands Fine & Rare Collection, releases The 1990](#)

Scottish whisky maker The Macallan is releasing a new single malt whisky into its Fine & Rare Collection with the launch of The 1990 Edition.

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