

RETAIL

Saks Fifth Avenue welcomes diamond masterpiece to The Vault

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The "Frozen with Desire" sculpture. Image courtesy of BFA for Saks Fifth Avenue

By LUXURY DAILY NEWS SERVICE

U.S. department store Saks Fifth Avenue is hosting the latest artwork by Johnathan Schultz and Brendan Murphy, a unique platinum and diamond sculpture, "Frozen with Desire."

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The one-of-a-kind piece was unveiled on Nov. 4 at Saks Fifth Avenue's New York flagship store, in The Vault the store's lower level dedicated to high jewelry and watches. A highlight for in-store shoppers, the diamond piece will remain on display in The Vault for public viewing until Jan. 7, 2022.

"It's been such an honor to finally unveil this groundbreaking work of art," said Mr. Schultz, in a statement.

"Throughout my career, I have always aspired to be a disruptive force in the art industry.

"To have this work on display at such an iconic luxury retailer's flagship such as Saks, makes it that much more special."

Frozen with Desire

With "Frozen with Desire," Mr. Schultz and Mr. Murphy aimed to push the boundaries of metals and diamonds to create an exclusive fusion of sculpture and jewels.



Saks' Vault opened more than two years ago to showcase fine jewelry and watches. Image credit: Saks Fifth Avenue

The 42-inch art piece features 517-carats of diamonds and is the world's second most diamond-intensive artwork.

Differentiated by its diamond count, "Frozen with Desire" features more than 6,200 responsibly sourced D to H diamonds with VS+ clarity, set in a 1,809 gram platinum cast.

The spaceman piece took nearly 12 months to complete, and features a cobalt blue finish adorned with Mr. Murphy's signature formulas synonymous with his Boonji Spaceman series.

"Frozen with Desire" is on display to the public during store hours, Monday through Saturday 11AM to 7PM and Sunday from 12-6PM.

Saks Fifth Avenue opened The Vault in September 2019, during ongoing renovations to its flagship store. The Vault sits below the ground floor to create a more intimate space, offering consumers a luxury experience ([see story](#)).

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