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**NEWS BRIEFS** 

## Mulberry, Mercedes, BMW and Dolce & Gabbana – News briefs

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By STAFF REPORTS



Today in luxury marketing -

## Mulberry poaches new chief executive from Hermès

Mulberry shows its international ambitions with new hiring, after recently announcing tripled profits, according to The Guardian.

Please click here to read the entire article from The Guardian



## Mercedes and BMW turn it on in final weeks

But the problems with supply at Lexus, means this year there will be a new king of the hill in the U.S. luxury market and the winner will be decided in the next two weeks, according

to CNBC.

Please click here to read the entire article from CNBC

Stefano Gabbana on his label's tax evasion charges

The Italian supreme court has resurrected tax evasion charges brought against Dolce & Gabbana years ago that were then dismissed by a lower court, according to NY Mag's The Cut.

Please click here to read the entire article from The Cut

Hong Kong retailers bullish on holiday season

Retailers here are expecting a very merry Christmas, thanks in large part to Mainland Chinese shoppers, according to Women's Wear Daily.

Please click here to read the entire article from WWD

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