

APPAREL AND ACCESSORIES

Daniel Lee steps down from Kering's Bottega Veneta

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Daniel Lee is leaving Bottega Veneta after three years. Image credit: Kering

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate Kering has confirmed that creative director Daniel Lee is departing Italian fashion house Bottega Veneta in a joint decision.

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The announcement is an unexpected ending to Mr. Lee's tenure at **Bottega Veneta**, which began in 2018. Bottega Veneta is one of Kering's fastest-growing houses.

"I am very grateful to Daniel for having brought his passion and energy to Bottega Veneta," said Francois-Henri Pinault, chairman/CEO at **Kering**, in a statement.

"His singular vision made the house's heritage relevant for today and put it back to the center of the fashion scene," he said. "I would like to personally thank him for the unique chapter that he has written in the long history of Bottega Veneta."

Sudden departure

Mr. Lee joined Bottega Veneta in July 2018, following a tenure as director of ready-to-wear design at LVMH-owned women's wear brand Celine. He succeeded German-born designer Tomas Maier as the label's creative director ([see story](#)).

The British designer is a graduate of London's Central Saint Martins College of Art and Design and has also worked closely with designer Phoebe Philo, who is in the process of launching her own fashion label. The 35-year-old Mr. Lee has not yet revealed his next career move.



Bottega Veneta famously ditched social media during Daniel Lee's tenure. Image credit: Bottega Veneta

"My time at Bottega Veneta has been an incredible experience," Mr. Lee said in a statement. "I am grateful to have worked with an exceptional and talented team and I am forever thankful to everyone who was part of creating our vision."

Kering will announce new creative leadership at Bottega Veneta at a later date.

"I would like to thank Daniel for his dedication to the house over the past three years," said Leo Rongone, CEO of Bottega Veneta, in a statement. "He provided Bottega Veneta with a fresh perspective and a new sense of modernity, while remaining respectful of the brand's 50-year heritage."

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