

AUTOMOTIVE

Bentley renews carbon neutrality certification at Crewe

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Bentley is accelerating its electrification push with its first EV in 2025. Image credit: Bentley Motors

By LUXURY DAILY NEWS SERVICE

British automaker **Bentley Motors** is renewing its carbon neutrality certification for operations, further emphasizing its appeal as a sustainable marque.

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Bentley's certification renewal marks three years of operation as a carbon neutral site, with offsetting reduced by more than 80 percent since initial certification. The automaker has achieved reductions as 100 percent of electricity and gas sourced now comes from renewable sources, including onsite solar power.

"Business-wide we have a clear environmental mission and the latest figures showing an 81 percent absolute reduction in carbon dioxide emissions per vehicle, even though we have widened the scope of the measure to capture more of our operations underline our commitment and the speed of progress we are making," said Peter Bosch, member of the board for manufacturing at Bentley, in a statement.

Sustainability at Crewe

Bentley was the first luxury automotive brand to set a goal of becoming end-to-end carbon neutral by 2030 and is now confirming the recertification of its headquarters and operations in Crewe to PAS 2060 carbon neutral specification.

The automaker was first certified as carbon neutral in 2019 and continues to invest in further emissions reduction.

"Over the last two decades Bentley has taken a pioneering approach to sustainable entrepreneurship; creating a high quality, low environmental-impact, highly efficient production facility here in Crewe," Mr. Bosch said. "We are committed to reducing off-setting and our team is continually implementing great solutions to reduce our impact year-on-year."

Bentley is also continuing investment in renewable fuels, having installed 130 charging points around the site, charging future Bentley hybrid and BEV models throughout the research and development processes.

Bentley's Crewe factory site contains the U.K.'s largest solar car port. The automaker is accelerating its electrification push with the introduction of the first fully electric Bentley, aiming for a 2025 release, as part of the

Beyond 100 strategy.



Bentley Motors plans to be fully electric in its next 100 years. Image credit: Bentley Motors

In September, Bentley Motors worked towards accelerating sustainable luxury by taking part in Volkswagen Group's #GoToZero campaign and focusing on its goal towards becoming carbon neutral by 2030.

The week-long program was designed to drive long-term change by helping employees better understand their own carbon footprint and adopt practical personal and professional solutions. Activities included a knowledge sharing "Extraordinary Talk" from the decarbonization team and interviews with sustainability leaders within the business ([see story](#)).

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