

RETAIL

1stDibs launches new auction service, curated collection

November 11, 2021



With 1stDibs Auctions, collectors have more ways of acquiring goods. Image courtesy of 1stDibs

By LUXURY DAILY NEWS SERVICE

Online marketplace 1stDibs is launching an auction vertical to engage consumers with different buying preferences.

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With 1stDibs Auctions, consumers can place bids on furniture, home decor, art, fine jewelry, watches, handbag and fashion items without any buyer's premium. In celebrating the new offering, the marketplace has collaborated with American potter Jonathan Adler and Simon Doonan, creative ambassador for Barneys.

"We know that some of our customers appreciate the ability to negotiate and the convenience of buy it now,' while others enjoy bidding at auction to acquire something they love," said David Rosenblatt, CEO of [1stDibs](#), in a statement.

"Being able to offer both models on our site is a significant step toward meeting our customers where they are and how they prefer to shop," he said. "This new shopping experience adds a dynamic new way of collecting to our existing full price and negotiated price purchase options."

Curated collections

Mr. Adler and Mr. Doonan have guest curated a collection of more than 75 items, their favorite auction finds, which can be found on its own site on 1stDibs. Items include a Henry Moore artwork, pair of glazed ceramic butterflies planters by Delphin Massier and many more items.

"I think that the new true home of creativity, the 21st century shrine to the feats of human imagination, is 1stDibs," Mr. Adler said. "I waste away the hours, the weeks, happily scrolling through the cornucopia of design majesty on display on The Dibs.

"The pieces I've curated for 1stDibs auctions are treasures," he said. "I desperately want them all."



[View this post on Instagram](#)

A post shared by 1stDibs (@1stdibs)

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The auctions feature thousands of items offered by trusted sellers across the world, with auction inventory constantly updated, offering guests new items each time they visit.

The 1stDibs Auctions platform also does not charge an additional buyer's premium fee on top of the item's final price and provides buyer protection for auction purchases.

Online retail platform eBay added a bit of a twist to its auction-approach in August.

On Aug. 12 and 13, eBay placed luxury handbag machines in Brooklyn and Los Angeles, where shoppers were presented the chance to compete for a high-end pieces. Handbag lovers who live outside of Los Angeles and New York were also invited to go to eBay's Instagram or Twitter to enter a contest to acquire a bag ([see story](#)).

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