

APPAREL AND ACCESSORIES

Bottega Veneta appoints new creative director

November 15, 2021



Matthieu Blazy will present his first Bottega Veneta collection early next year. Image credit: Bottega Veneta

By LUXURY DAILY NEWS SERVICE

Kering-owned Italian fashion house Bottega Veneta has promoted ready-to-wear design director Matthieu Blazy as its new creative director.

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The appointment, which is effective immediately, follows the sudden departure of former creative director Daniel Lee on Nov. 10. Mr. Blazy joins other creative directors who were promoted from within at Kering, including Gucci's Alessandro Michele and Alexander McQueen's Sarah Burton.

"The very solid foundations, specific codes and unique identity of Bottega Veneta enable us to nurture great ambitions for the future of this luxury house," said Francois-Henri Pinault, chairman/CEO at [Kering](#), in a statement.

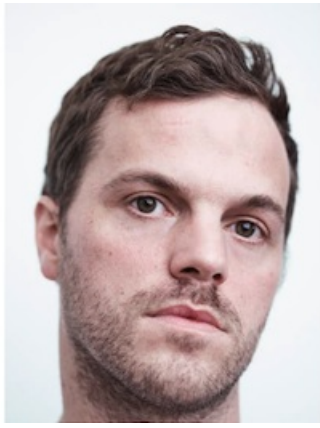
"I am confident that Matthieu Blazy's wealth of experience and broad cultural background will allow him to bring his creative impetus to the task of carrying on the legacy of Bottega Veneta."

In the family

Mr. Blazy, who was born in Paris in 1984, joined Bottega Veneta as ready-to-wear design director in 2020.

"Matthieu Blazy is an extraordinarily talented individual, whom I am proud and excited to entrust with the creative helm of our luxury house," said Leo Rongone, CEO of [Bottega Veneta](#), in a statement.

The French-Belgian designer graduated from Brussel's La Cambre, a renowned visual arts school. Today, he continues to live between Antwerp and Milan.



Matthieu Blazy is the creative director at Bottega Veneta, effective immediately. Image credit: Willy Vanderperre/Kering

He began his career at Raf Simons as men's designer and spent several years at Maison Margiela. From 2014 to 2016, Mr. Blazy worked as senior designer at LVMH's Celine under Phoebe Philo.

In 2016, the designer reunited with Mr. Simons at Calvin Klein, where he worked before joining Bottega Veneta last year.

Mr. Blazy's predecessor, Mr. Lee, also joined Kering after a stint at Celine. He departed the group after a three-year tenure as creative director ([see story](#)).

In light of Mr. Lee's departure, the appointment of Mr. Blazy underscores the importance of continuity at Bottega Veneta. He will present his first collection for the maison in February 2022.

"Bottega Veneta has always been equated with signature craftsmanship and distinctive creativity," Mr. Rongone said. "Matthieu's appointment will further enhance the modern relevance of our brand and accelerate our growth, while preserving the values that are at the core of Bottega Veneta."

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