

JEWELRY

1stDibs launches online marketplace with New York City Jewelry Week

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Aziza handcrafted jewelry modeled by Naoumie Ekiko. Image credit: New York City Jewelry Week/Alain Simic

By LUXURY DAILY NEWS SERVICE

Online design marketplace 1stDibs has reunited with New York City Jewelry Week (NYCJW) on a digital storefront, offering visibility and increased exposure to a global audience for the selected participants.

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Now in its fourth year, NYCJW began on Nov. 15 with a hybrid model of in-person and online programming focused on diversity and inclusion to celebrate the "Power of Jewelry." For the second consecutive year, NYCJW's initiative and platform Here We Are has chosen to partner with 1stDibs on a **shoppable digital storefront**, featuring hundreds of pieces.

"As a champion of extraordinary design and a company dedicated to promoting diversity and inclusion, we at 1stDibs are thrilled to partner with NYCJW for a second year to amplify the work of underrepresented creators in the Here We Are incubator," said Nancy Hood, chief marketing officer at **1stDibs**, in a statement.

Here We Are

Launched in 2019, Here We Are is a strategic initiative designed to address widespread inequity and a lack of representation in the jewelry industry through action and impact.

The Here We Are x 1stDibs marketplace features more than 100 items from more than 40 jewelers with previous year's participants including Lorraine West, Aziza Handcrafted, L'Enchanteur and Angie Marei.

Highlights include Harlin Jones' newest collection, a selection of Lorraine West's favorite pieces from her namesake collection, custom made-to-order grillz by Peggy Portals of Common Rite Supply, jewelry from Krsn Studio, the art jewelry of recent grad Dongyi Wu and more.

"This power that we speak of is the life force that enables us to continue to build Here We Are as a platform of awareness, education, empowerment, opportunity and sustainability," said Elliot Carlyle, director of cultural diversity and inclusion at **NYCJW**, in a statement.

"As we navigate one of the most impactful shifts of our time, we celebrate our members past and present for having the resilience to continue designing and making as our world ever changes."

New drops will be live through February 2022.



During NYCJW, New York-based artist and master goldsmith Donna Distefano is hosting a goldsmithing demo at her studio. Image credit: New York City Jewelry Week

The latest program addition to the Here We Are roster are free business development sessions, a series launched last year to expand the network of industry contacts for Here We Are honorees, provide information and education around specific aspects of the jewelry industry and support the needs of each individual within the Here We Are cohort.

Additionally, NYCJW is honoring those who demonstrate a commitment to their craft and seek funding to advance their career or business through three Here We Are Awards.

This year's \$5,000 Exhibition Award recipient is Third Crown, and the two \$1,500 Emerging Entrepreneurs Awards were awarded to Sumer Sayan of Harlin Jones and Aalia Mujtaba of Metaalia.

The winners will also receive a year-long membership to the Society of North American Goldsmiths (SNAG) and Jewelers Vigilance Committee (JVC) and a free year-long storefront from 1stDibs.

In another show of support for up-and-coming jewelry designers, the Natural Diamond Council, in collaboration with jewelry designer Lorraine Schwartz, has launched the first collections from the inaugural class of the Emerging Designers Diamond Initiative (EDDI) at online retailer Moda Operandi this October ([see story](#)).

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