

APPAREL AND ACCESSORIES

Stella McCartney honors The Beatles in colorful capsule collection

November 19, 2021



The new Stella McCartney collection pays homage to The Beatles. Image courtesy of Net-A-Porter

By LUXURY DAILY NEWS SERVICE

British fashion label Stella McCartney is celebrating an upcoming music documentary series with a capsule collection.

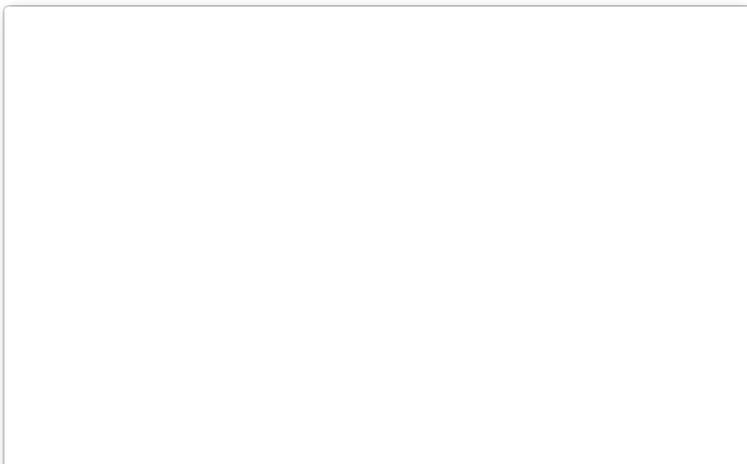
Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

The **Stella McCartney x The Beatles "Get Back" collection** pays tribute to the English rock band ahead of a new documentary series. The brand's eponymous founder is the daughter of Sir Paul McCartney, the co-lead vocalist and co-songwriter of The Beatles.

Get Back, Jojo

Directed by Peter Jackson, "The Beatles: Get Back" will premiere on streaming network Disney+ during a three-night event, starting on Nov. 25.

The series follows the making of the band's final studio album, 1970's *Let It Be*. During these recording sessions, Ms. McCartney's father wrote "Get Back," which was originally meant to serve as the title track and instead inspired the series name.



[View this post on Instagram](#)

A post shared by Stella McCartney (@stellamccartney)

Stella McCartney is the daughter of Beatle Paul McCartney

With hours of unseen archival footage, the documentary has inspired months of media coverage and reignited interest in the most influential band in history.

Stella McCartney's new collection takes inspiration from the group's most iconic album covers including *Sgt. Pepper's Lonely Hearts Club Band* and *Let It Be* and typography.

The genderless capsule includes T-shirts, sweatshirts, sweatpants, jackets, trousers and more in graphic prints, psychedelic colors and relaxed silhouettes.

The capsule comes together to capture what the Beatles symbolize: music, community and positive change.

Stella McCartney x The Beatles "Get Back" launched on Nov. 19 on the brand's ecommerce site. Net-A-Porter shoppers can also get exclusive access to the collection through Nov. 22.

This is not the first time Ms. McCartney has been inspired by her father's band and the Beatles' contribution to pop culture.

2019's All Together Now collection features imagery from the animated movie *Yellow Submarine*, as well as the likenesses of the Beatles on jackets, shirts, dresses and sweaters. German artist Heinz Edelmann hand drew the film's colorful animations, which also inspired the accompanying Stella McCartney campaign ([see story](#)).

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.