

RETAIL

Neiman Marcus announces new leadership appointments

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Neiman Marcus has announced three executive role appointments and expansions in its latest growth effort. Image credit: Neiman Marcus Group

By LUXURY DAILY NEWS SERVICE

U.S. retailer **Neiman Marcus Group** has announced three executive role appointments and expansions in its latest growth effort.

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Natalie Lockhart has been named senior vice president of strategy and execution, Chris Demuth has been elevated to senior vice president of people services, ESG, belonging and corporate philanthropy and Tiffin Jernstedt has been named senior vice president, chief communications officer. Each appointment is supporting the retailer's continued focus on the continued development of environmental and social objectives and belonging.

"Finding and developing key talent at NMG is critical to support our growth," said Geoffroy van Raemdonck, CEO of Neiman Marcus Group, in a statement.

"Having the right leaders in place to lead the strategy, provide governance over our culture, and amplify all of this great work through communications will ensure our organization continues to strategically transform for the better, the NMGWay, to deliver profitable and sustainable growth."

New executive roles

In her new role, Ms. Lockhart will be responsible for coordinating all aspects of the luxury retailer's growth roadmap.



Ms. Lockhart, senior vice president, strategy and execution and Ms. Demuth, senior vice president, people services, ESG, belonging and corporate philanthropy. Images courtesy of Neiman Marcus Group

She is now leading the newly created growth execution office, which coordinates the strategy and execution of the program and initiatives that support the company's growth work, as well as serving as a member of the retailer's growth leadership team.

Ms. Demuth will be providing governance over the company's culture in her new role, working towards goals alongside Eric Severson, the executive vice president, and chief people and belonging officer.

Ms. Jernstedt is officially joining Neiman Marcus Group with more than 15 years of experience in leading global fashion and lifestyle brands communications. She previously served in leadership roles at PVH, Tommy Hilfiger, Calvin Klein and Ralph Lauren.



Ms. Jernstedt, senior vice president, chief communications officer. Image courtesy of Neiman Marcus Group

U.S. retailer Neiman Marcus Group is expanding several partnerships as it increases its focus on sustainable goods and services.

NMG recently became the first North American luxury retailer to join the Textile Exchange, a nonprofit organization that develops and promotes industry standards for sustainable materials. The retailer is also building on its existing relationship with secondhand luxury seller Fashionphile and teaming with the nonprofit Give Back Box ([see story](#)).

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