

NEWS BRIEFS

## Day's wrap: Farfetch, Neiman Marcus, Meta, Aston Martin, BMW and Lexus

November 22, 2021



*Adam Chamberlain joins Aston Martin after a five-year tenure at Mercedes-Benz. Image courtesy of Aston Martin*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 22:

### [Farfetch revenues increase 33 pc in Q3](#)

Online retailer Farfetch has released its third-quarter results for 2021, citing a group gross merchandise value (GMV) exceeding \$1 billion.

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### [Neiman Marcus announces new leadership appointments](#)

U.S. retailer Neiman Marcus Group has announced three executive role appointments and expansions in its latest growth effort.

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### [US states investigate Instagram's effect on kids' mental health](#)

Media group Meta, formerly known as Facebook, is facing a joint investigation from 10 states regarding whether the group broke consumer protection laws by trying to attract kids to its platforms.

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### [Aston Martin names Adam Chamberlain president of Americas](#)

British automaker Aston Martin has appointed Adam Chamberlain as the new president of Aston Martin The Americas (AMTA), effective immediately.

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### [BMW, Lexus most-shopped luxury vehicles in Q3: Kelley Blue Book](#)

German automaker BMW is the most-shopped luxury brand in the Kelley Blue Book Brand Watch Report for the third quarter of 2021.

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[90pc of affluents are adopting more sustainable lifestyles: Altiant](#)

A growing number of affluent consumers are acknowledging the grave consequences of climate change, with the majority making lifestyle changes as a result.

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