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The Macallan debuts holiday pairing kit for charity

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All proceeds from the whisky chocolate gift basket will go to a charity working to elevate hunger. Image credit: The Macallan

By LUXURY DAILY NEWS SERVICE

The Macallan has partnered with premium gourmet chocolatier Comparts to bring customers a holiday gift set that keeps on giving.



The Macallan Harmony Collection: Rich Cacao X Comparts Chocolate Pairing Kit is available for pre-order on ReserveBar for \$249. All proceeds from the gift box will be donated to Food Rescue U.S.

Charitable treats

With only 200 units available worldwide, the limited-edition pairing kit includes a bottle of The Macallan Harmony Collection: Rich Cacao, a 10-piece box of custom-made Comparts chocolate inspired by the tasting notes of the whisky, a pairing guide to take customers through the tasting journey and two Glencairn glasses.

The Scottish whisky maker teamed with pastry chef Jordi Roca and master chocolatier Damian Allsop to create The Macallan Harmony Collection Rich Cacao, which debuted in October (see story).



The Macallan Harmony Collection Rich Cacao whisky. Image credit: The Macallan

The kit comes encased in a 100 percent recyclable and biodegradable box made using sustainable materials

including Forest Stewardship Council certified wood, sustainable felt material made from recycled bottles and North American recycled card stock.

The beneficiary of the gift box, Food Rescue U.S., a national nonprofit organization, aims to reduce both hunger and food waste in America by connecting healthy, fresh surplus of food with the critical hunger demand.

For every kit purchased, Food Rescue U.S. and The Macallan will be able to provide 3,600 meals to those in need and keep 4,320 pounds of excess food out of landfills.

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