

NEWS BRIEFS

Day's wrap: Richemont, AWS, Lanvin, Macallan, 24S and WatchBox

November 23, 2021



Richemont looks to expand digital capabilities for all of its brands with AWS infrastructure overall. Image credit: Cartier

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 23:

[Richemont transforms IT infrastructure with AWS](#)

Swiss luxury conglomerate Richemont Group has selected Amazon Web Services (AWS) as its preferred cloud provider to modernize its infrastructure and drive product innovation.

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[Lanvin Group unveils new brand identity](#)

Lanvin Group has launched its new brand identity after formally changing its name from Fosun Fashion Group.

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[The Macallan debuts holiday pairing kit for charity](#)

The Macallan has partnered with premium gourmet chocolatier Compart's to bring customers a holiday gift set that keeps on giving.

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[24S launches genderfree capsule collection](#)

LVMH-owned online retailer 24S has debuted a genderfree capsule collection by jewelry designer Charlotte Chesnais in a reflection of growing inclusivity in luxury.

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[WatchBox secures \\$165M in funding, continues global expansion](#)

Pre-owned timepiece seller WatchBox has raised \$165 million of equity capital, which it plans to invest in its continued expansion as the secondhand hard luxury sector grows.

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[Sightseeing is leaving the luxury travel itinerary: Ritz-Carlton](#)

Despite a decrease in travel caused by the COVID-19 pandemic, demand for domestic tourism is growing in China, with younger travelers eager to gather meaningful, long-lasting experiences.

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