

APPAREL AND ACCESSORIES

Fashion world and beyond pay tribute to Virgil Abloh

November 29, 2021



Virgil Abloh established the luxury streetwear brand Off-White in 2013. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

The world continues to mourn the loss of Virgil Abloh, men's artistic director of Louis Vuitton, founder of the Off-White label and groundbreaking designer.

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Mr. Abloh passed away on Nov. 28 at the age of 41 years old after privately fighting an aggressive form of cancer, cardiac angiosarcoma ([see story](#)). Luxury brands including Louis Vuitton, Dior, Gucci and Mercedes-Benz are just a handful of organizations currently paying tribute to the trailblazing fashion icon.

The indelible Abloh effect

Mr. Abloh's effect on the fashion and luxury spheres was vast.

He became men's artistic director of Louis Vuitton in March 2018. In July 2021, LVMH had acquired a majority stake in Off-White LLC, the trademark owner of Off-White as the luxury group expanded its relationship with the designer.

Louis Vuitton is planning on paying tribute to Mr. Abloh's life and legacy with a presentation of his spring-summer 2022 collection in Miami on Nov. 30.

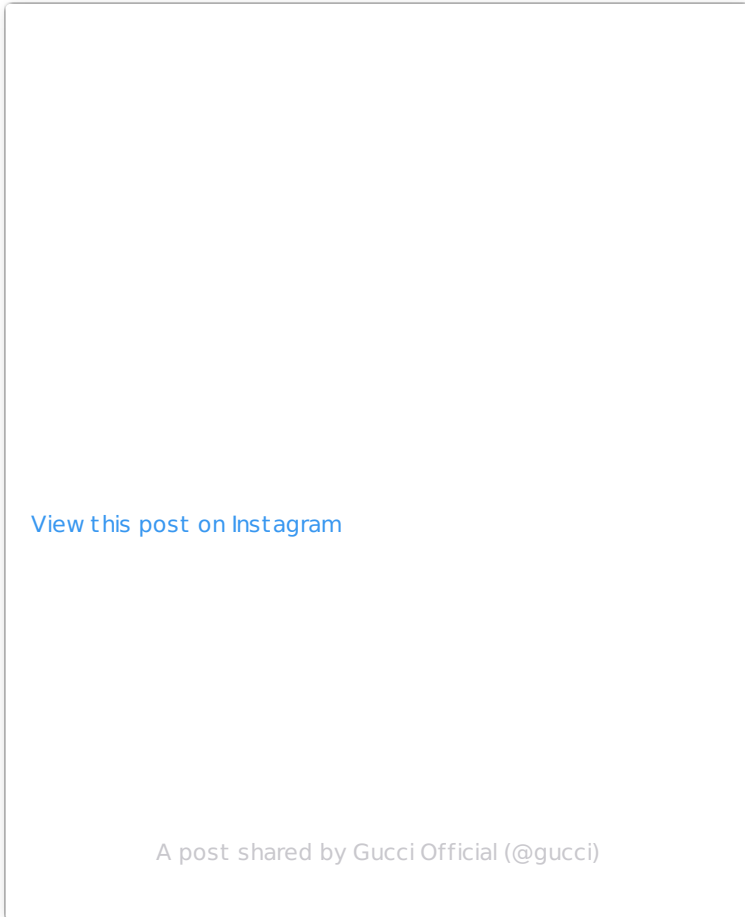
Virgil was here.

In loving memory of Virgil Abloh, Louis Vuitton pays tribute to the life and legacy of a creative genius with a presentation of his Spring-Summer 2022 Collection in Miami on November 30th at 5:30 pm (ET). pic.twitter.com/3QwXJRkfin

Louis Vuitton (@LouisVuitton) **November 29, 2021**

LVMH-owned French fashion house Christian Dior also posted a tribute to the designer on its Instagram page on Nov. 28.

Kering-owned fashion house Gucci also posted a tribute to Mr. Abloh on Instagram, referring to him as "an immense inspiration to us all both as a designer and as a person."



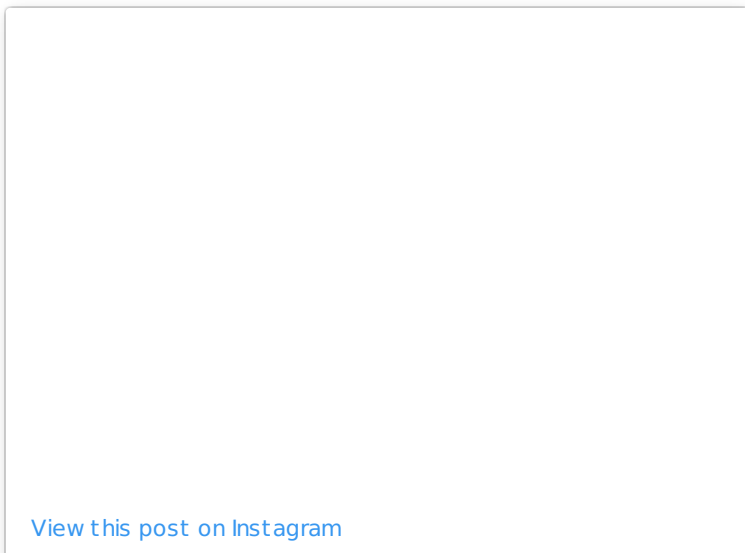
German automaker Mercedes-Benz, a recent collaborator of the designer, also mourned the loss of Mr. Abloh on social media.

We are speechless - mourning the loss of Virgil Abloh. <https://t.co/YIQFn6n7AS>

Mercedes-Benz (@MercedesBenz) **November 28, 2021**

Others publicly honoring Mr. Abloh and his legacy include Versace creative director Donatella Versace, Valentino creative director Pierpaolo Piccioli, Nike, Supreme, Marc Jacobs, *British Vogue* editor Edward Enninful, music artists Kanye West and Drake.

Balmain creative director Olivier Rousteing, who became the first Black designer to lead a French luxury house in 2011, also lamented the loss of his longtime friend on social media.



A post shared by OLIVIER R. (@olivier_rousteing)

Mr. Abloh is survived by his wife, Shannon; two children; his sister and his parents.

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