

TRAVEL AND HOSPITALITY

## The Ritz-Carlton debuts new property in China

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*The Ritz-Carlton Harbin holds 368 contemporary guest rooms, including 31 suites. Image credit: Ritz-Carlton*

By LUXURY DAILY NEWS SERVICE

Marriott International's hospitality brand **The Ritz-Carlton** has opened a new property in China's winter wonderland of Harbin.

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The new luxury hotel is located along the city's Songhua River, integrated within an upscale mixed residential and retail development in one of Harbin's tallest buildings, offering guests panoramic views of the city. The Ritz-Carlton Harbin holds 368 contemporary guest rooms, including 31 suites, The Ritz Carlton Club Lounge, several restaurants, a grand ballroom and more.

"We are thrilled to be expanding our brand portfolio in Northeast China, which is renowned for its winter destinations and diverse cultural attractions," said Donna McNamara, vice president and global brand leader of The Ritz-Carlton, in a statement.

"With beautiful design, immersive experiences and the legendary service of the Ladies and Gentlemen of The Ritz-Carlton, the new property showcases the local attractions and rich heritage of Harbin to create unforgettable memories for our guests."

**Snowy stays in Harbin**

Harbin is the largest city in China's Heilongjiang province and serves as one of China's most popular winter destinations. The city is also famous for its rich unique convergence of Chinese-Russian influences, which is reflected in several architectural and cultural attractions.

Each guest room in the property features blue and white floral motif art walls inspired by traditional Russian lace crafts. Each suite also highlights the beauty of Harbin's four seasons.

*The Ritz-Carlton Harbin*

On the hotel's 52nd floor the Ritz-Carlton Suite commemorates the beginning of the spring season with a collection of artworks.

Culinary options include Manor 54, King Wong Heen, Flair, Speakeasy Bar and more.

The Ritz-Carlton Spa also has six rooms and is offering several disparate treatments alongside steam rooms, saunas, a heated indoor swimming pool and a fitness center.

In September, The Ritz-Carlton reminded travelers that being present is itself a present in a new campaign across Asia Pacific.

The "A Gift Like No Other" campaign highlights the unique experiences inherent to a Ritz-Carlton stay, such as an unparalleled meal or an unforgettable night spent dancing. Anchored by a new short film, the campaign shows travelers how the hotel brand aims to provide a vast luxury experience ([see story](#)).

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