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APPAREL AND ACCESSORIES

Gucci reunites with The North Face for new capsule

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The North Face x Gucci collaboration has launched a second capsule collection. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

Italian fashion label Gucci has teamed with outdoor recreation brand The North Face for the second chapter of their collaboration.



The North Face x Gucci capsule collection has returned for a second iteration, featuring ready-to-wear, soft accessories, luggage and shoes. In keeping true to The North Face's ethos, many of the pieces reference outdoor landscapes.

Collaborative spirit

Now available online at Gucci's ecommerce site and coming soon to third-party retailers such as Net-A-Porter, the capsule collection features bold logo prints with motifs from both brands as well as geometric and floral patterns. Some pieces lean on bright colorblocking, while others have prints of rustic forest scenes.

The lineup includes items fit for the outdoors such as padded jackets, roomy backpacks, hiking boots, belt bags, overalls and leggings, as well as more fashion-forward pieces such as knit sweaters, dresses, skirts and slippers.



Much like the original collection, the new offerings celebrate self-discovery and self-expression values championed by both Gucci and The North Face.

Gucci and The North Face first collaborated last winter, in a partnership that proved to be extremely popular for the luxury label.

First launched in China in late 2020 before a worldwide debut in January 2021, the original The North Face x Gucci collection features goose-feather down padded coats and vests as well as shirts, shorts, backpacks and jumpsuits, inspired by The North Face original designs from the '70s. Also included were quilted jackets, scarves, hats and windbreakers, skirts, chemise dresses, T-shirts and sweatshirts (see story).

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