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HOME FURNISHINGS

Dolce & Gabbana previews upcoming Casa offerings online

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Dolce & Gabbana has launched a preview of its Casa collection. Image courtesy of Dolce & Gabbana/Marco Gazza

By LUXURY DAILY NEWS SERVICE

Italian fashion label Dolce & Gabbana is launching a selection of its home accessories online as it expands into the home furnishings sector.



First announced earlier this year, Dolce & Gabbana's Casa Collection will be available exclusively at its ecommerce site and online retailer Farfetch for a special preview sale the month of December. The collection has four themes that capture the lifestyle and tradition at the core of Dolce & Gabbana's ethos.

Dolce at home

The Casa Collection's four motifs Blu Mediterraneo, Leopardo, Carretto Siciliano and Zebra adorn a selection of table accessories, textiles and other decorative items.

Many items are available in several versions of the various themes, catering to shoppers' personal aesthetic preferences while reflecting the maximalist boldness that Dolce & Gabbana is known for.



A Dolce & Gabbana Casa throw in Blu Mediterraneo. Image courtesy of Dolce & Gabbana/Marco Gazza

For instance, cushions are available in several zebra and leopard prints, with some designs featuring portraits of the animals. The blue porcelain and colorful cart themes speak to Dolce & Gabbana's "fatto a mano" philosophy of craftsmanship.

Other Made in Italy items include blown Murano glass decanters and glassware, available in dappled versions or colorful combinations reminiscent of the Sicilian cart.

Prices range from \$115 for small leather notebooks to \$3,345 for large wooden trays and cozy cashmere jacquard blankets. Other items include quilts, scented candles, silver flatware and plates.

Dolce & Gabbana Casa will eventually grow to include seating, dining and more extensive offerings.

While this is the first time the brand is launching a dedicated home dcor line, the label has previously dabbled in the homecategory.

In 2017, Dolce & Gabbana lent its Italian flair to appliances from Smeg, including a toaster, citrus juicer, coffee machine, kettle, blender, stand mixer and a slow juicer (see story).

A 2016 collaboration with Smeg involved a limited-edition refrigerator hand painted with imagery and symbols such as lemons, medieval knights and carts, all themes that designers Domenico Dolce and Stefano Gabbana play with in their collections (see story).

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