

TRAVEL AND HOSPITALITY

Bulgari opens newest hotel in Paris

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This is the seventh hotel in the brand's hospitality collection. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Italian jeweler **Bulgari's** hospitality brand is opening a new location in Paris, the seventh hotel in its collection.

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The property holds 76 rooms and suites which represent the melding of sophistication and comfort inherent in the Bulgari hospitality brand. Throughout the property guests will find continued thoughtful touches that reflect the brand's Italian roots, from dining to spa offerings.

Staying in the City of Light

Bulgari Hotel Paris is located on Avenue George V, with luxury fashion houses surrounding the property. The hotel features the Il Ristorante Niko Romito, a luxury Italian restaurant offering contemporary and authentic Italian cooking.

The hotel's spa occupies 1300 square meters on two levels and is open to hotel residents and local clients. There is also a spa suite designed for couples with a double bed, private jacuzzi and hammam, and each of the spa's treatment rooms has its own shower.



The vitality pool located inside Bulgari Hotel Paris. Image credit: LVMH

There is also a large pool, decorated with glass columns and featuring an entrance that reverberates the aura of

Roman baths. A second vitality pool is decorated in mosaics, also inspired by the Roman baths.

A gentle waterfall with soothing jets and cabanas is also present as well as a workshop gymnasium available for personal training and a standard gym which is open 24 hours a day.

Bulgari Hotel Paris mellifluously melds Italian heritage with Parisian style and charm. This is just the brand's latest example of a strong presence in Paris.

In July, Bulgari reopened its Paris flagship after embarking on a renovation that celebrates the maison's Roman heritage.

Located at Place Vendome 23, Bulgari's Paris Temple was refreshed by architect Peter Marino. The reopening came as luxury brands, particularly jewelers, look to welcome back more clients for in-store shopping with elevated service ([see story](#)).

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