

The News and Intelligence You Need on Luxury

NEWS BRIEFS

Day's wrap: LVMH, Elle, Este Lauder and Porsche

December 3, 2021



A film series highlights various LVMH talent who embrace their disabilities while changing the way disabilities are seen in the luxury industry. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 3:

LVMH commits to inclusivity on International Day of Persons with Disabilities

French luxury conglomerate LVMH Mot Hennessy Louis Vuitton is examining the strength in vulnerability and committing to fostering an inclusive talent community with a new video series.



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Elle bans fur from global publications

Hearst's lifestyle and fashion magazine Elle has announced it will no longer publish animal fur in any of its 45 global editions as it takes a stand for animal wellbeing.

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Este Lauder added to Dow Jones Sustainability Index

Beauty group Este Lauder Companies is further solidifying itself as a sustainability leader in the beauty industry as it becomes the latest organization to join S&P Dow Jones Indices' Dow Jones Sustainability Index (DJSI).

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Porsche expands mobile service to new vehicles

German automaker Porsche is extending the capabilities of its digital driving coach mobile application to its Panamera, Cayenne and Taycan models.

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Valentino goes beyond digital immersion, jumps into fashion gaming

Italy's Valentino is joining fashion styling game Drest for a seven-day exclusive collaboration as the luxury label looks to connect with stylish and digitally savvy audiences.

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