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## Highsnobiety launches multi-faceted HighArt platform

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*The ecommerce store is a gold mine of clothing, art, lifestyle goods and more. Image credit: Highsnobiety*

By LUXURY DAILY NEWS SERVICE

Streetwear platform Highsnobiety has debuted a high art platform, including a Miami pop-up store, ecommerce offerings and a print magazine.

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Entitled **HighArt**, the platform is offering everything from crystals and hoodies to tote bags, lipstick and beyond. Highsnobiety's HighArt newly launched print magazine features musical artist Bad Bunny as its debut cover star.

Products, pop-ups and print

The HighArt platform is aiming to blend fashion and experience, all reflective of the Highsnobiety ethos. In Miami, there will be a month-long pop-up HighArt Museum Store in the Design District as part of Art Basel Miami.

The ecommerce store is a gold mine of clothing, art, lifestyle goods and more. The shop is curated by Highsnobiety founder David Fischer, Just An Idea's Sarah Andelman and Jeanne-Salome Rochat, creative director of Novembre Magazine.

Highsnobiety's HighArt magazine, with cover star Bad Bunny, was photographed on location in Miami by Awol Erizku. The magazine features conversations with Virgil Abloh, Nigo, Grimes, Dan Graham and more.

Highsnobiety is no stranger to exciting and experimental collaborations and new concepts.



*The first Co.Lab collection was inspired by the documentary "Colette, Mon Amour." Image credit: Highsnobiety*

Last year, Selfridges and Highsnobiety teamed up for a series of collaborations and curated product drops through a new retail concept.

Dubbed "The Co.Lab," the project featured weekly releases at Selfridges' London Corner Shop as well as Highsnobiety's ecommerce platform. The collections touched on themes from art, technology and design ([see story](#)).

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